



**For Immediate Release
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KOSI 101.1 AND STUDIO 1430 KEZW RAISE FUNDS TO LIGHT THE RONALD MCDONALD HOUSE

KOSI 101.1 AND STUDIO 1430 LISTENERS BECOME RAYS OF HOPE

DENVER, CO– KOSI 101.1 and Studio 1430 KEZW are asking listeners to tune in to “Light the House” Thursday, December 4th between 6am and 6pm. Listeners can become a “Ray of Hope” to families staying at The Ronald McDonald House and to children receiving treatment at the Rocky Mountain Hospital for Children and Children’s Hospital through pledges and donations at the 7th Annual “Light the House Radiothon.”

For 35 years, The Ronald McDonald House has been a home-away-from home for families of seriously ill children. Families stay an average of 24 days at Ronald McDonald House, but many will stay much longer as they seek treatment in Denver of major medical issues such as premature births, cancer, congenital heart problems and severe injuries. Donations received during the Light the House Radiothon will help ease their financial hardship.

Throughout the “Light the House Radiothon,” celebrity guests will answer phones and encourage KOSI 101.1 and Studio 1430 listeners to pledge and donate. Local businesses will present checks in support of Ronald McDonald House Charities. Details can be found at www.kosi101.com and www.studio1430.com.

“The holidays are a time of laughter and wonder. I can’t imagine how difficult it must be for families with seriously ill children,” says Mike Peterson, Program Director of KOSI 101.1. “Be a Ray of Hope. Your gift of just \$20 a month will keep families together for the holidays.”

“The Ronald McDonald House has provided piece of mind for thousands of families who must wait and worry. Now is our chance to say, ‘Thanks,’ and help the house,” adds Rick Crandall, Program Director of Studio 1430, KEZW.

The Ronald McDonald House Charities of Denver is dedicated to children and their families across the community, by providing professional coordination and application of resources and services, including

the sponsorship of the Ronald McDonald House of Denver and Aurora and variety of community centered programs.

Light the House 2014 is powered by KOSI 101.1, Studio 1430 KEZW, Children's Hospital, Touchstone Energy, and Egglund's Best.

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About Entercom Communications

[Entercom Communications Corp.](#) (NYSE: ETM), [led by President and CEO David Field](#), is one of the five largest radio broadcasting companies in the United States, with a nationwide portfolio of 111 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective integrated marketing solutions for its customers that incorporate the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting.