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## FOR IMMEDIATE RELEASE

# KOSI 101.1 PRESENTS FATHER'S DAY MUSICAL CHAIRS AT ELITCH GARDENS THEME AND WATER PARK

**DENVER, CO (June 11, 2014)**— Entercom Denver - It's become an annual tradition, as KOSI 101.1 and Elitch Gardens host Father's Day Musical Chairs.

This father's day, June 15, 2014, 50 Dads will be competing in Musical Chairs for a grand prize package of season passes to Elitch Gardens, Hudson Gardens Summer Concert tickets, goodies from Honey Smoked Fish Company and more. Every year KOSI 101.1's Father's Day Musical Chairs gives families the opportunity to enjoy the day at Elitch Gardens and watch their Dads compete for prizes in a game that is usually played by children. Murphy Huston, KOSI 101.1's Morning host, will preside over the event, which is an annual tradition for KOSI 101.1's Dads.

"Every year the competition is a little tougher and a little more intense, and with the prizes they can win this year, I expect a good match, so we're excited to see the action this year," said Huston.

Spectators love to cheer on the contestants as they march around the chairs and spar for a spot. All 50 of the participating dads receive tickets to Elitch Gardens for their family and a chance for bragging rights. Contestants have been chosen by winning on the air or on line with KOSI 101.1. The grand prize, valued at over \$1000, is awarded to the one dad who can get to the last remaining chair when the music stops.

Links: www.kosi101.com | www.facebook.com/KOSI101 | www.twitter.com/kosi101

www.elitchgardens.com | www.facebook.com/elitchgardensdenver | www.twitter.com/elitchgardens

**Twitter Pitch**: Celebrate Father's Day at Elitch Gardens where Dad can play musical chairs for prizes. Visit KOSI101.com for details.

Who: KOSI 101.1 and Elitch Gardens Theme and Water ParkWhat: Live Game of Musical Chairs with 50 Dads playing for prizes.

Dad's who have qualified on the air and on line with KOSI 101.1 will play the classic game.

When: Sunday, June 15 set up 11:30, game play at Noon

Where: Elitch Gardens at the Big Wheel stage on Main Street, 2000 Elitch Circle, Denver, Colorado

**Photo Opp:** A hilarious celebration for everyone with visuals of:

- Fifty daring Denver Dads battling it out for the 2014 Musical Chairs Title
- The crowning of this year's champion with his spoils of victory!

### **About Entercom**

<u>Entercom Communications Corp. (NYSE: ETM)</u>, led by <u>President and CEO David Field</u>, is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Hornets, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism, as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting. In 2012, Entercom was named by Information Week as one of the Top 500 Technology Innovators in the United States.

### **About Elitch Gardens**

Elitch Gardens is America's only Downtown Theme and Water Park. Since 1890, visitors have been creating memories worth repeating right in the heart of Denver. The park is open May 4 through October 27 with 53 rides, live entertainment, thrilling roller coasters, and an entire water park. In 2013 guests will discover ten new reasons to visit the park including a new family roller coaster, up-close animal interactions, magical illusions, amazing acrobatics, and extreme thrills. Breathtaking views of Denver can be found atop the 20-story Observation Tower or while plummeting 200 feet on the Tower of Doom. Visit <a href="elitchgardens.com">elitchgardens.com</a> to purchase discount tickets.

Guests can enjoy all the rides, slides and shows at Elitch Gardens Theme and Water Park, all season long, with a Season Pass for just \$79.99. Purchase by June 16 to receive a free upgrade to the new Premium Season Pass including free Season Parking, unlimited visits to the Theme and Water Park, all shows, three free tickets, and special events including Fright Fest.