



For immediate release

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KNX TO GIVE AWAY FREE GAS IN CERRITOS THIS WEDNESDAY

HUNDREDS OF CARS TO GET FREE FILL-UPS IN TIME FOR MEMORIAL DAY GETAWAYS

(Los Angeles) – Already known for giving Southern Californians relief from traffic congestion headaches, **KNX 1070 NEWSRADIO** now hopes to cure some of the financial pain caused by rising gas prices with the **KNX Pre-Memorial Day Free Gas Giveaway**. Hundreds of cars will have a chance to fill up for free at the **Shell** station at **11004 South Street** in **Cerritos** (90703) this **Wednesday, May 21**, beginning at **6:00 a.m.**

The line will form beginning at 4:00 a.m. off the west entrance on Studebaker Road. Each vehicle will be entitled to up to 10 gallons of free regular unleaded gasoline. KNX afternoon news anchor **Diane Thompson** will be on hand to greet listeners and pump gas.

CBS Radio senior vice president and KNX general manager **Jeff Federman** sees the free gas giveaway as a chance to assist the public during a very difficult time. “Southern California has the highest average gas price in the country, and with our long commutes, we’re feeling this crisis more than anyone.” Federman said. “In much the same way listeners help raise money for victims of natural disasters, now it’s the listeners who’ll benefit as we try to give something back to the community that has supported us for 40 years.”

The free gas giveaway will be held ½ block from the 605 Freeway at the corner of South Street and Studebaker Road, near Los Cerritos Center and Cerritos Auto Square. Up-to-date information and directions are available on **KNX1070.com**. KNX 1070 will provide on-air updates during *Traffic & Weather Together on the Fives* while the event is in progress.

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