

MY 92.9'S PINK OCTOBER CONCERTS KICKS OFF TONIGHT

Tucson, AZ – October 22, 2012 – With October being National Breast Cancer Awareness Month, My 92.9 is once again presenting a unique "Music For A Cure" acoustic concert series for charity called "Pink October" presented by Gadabout SalonSpa and Paradise Bakery and Café.

My 92.9's will feature three acoustic Studio C's at The Playground Bar & Lounge located at 278 E. Congress Street in downtown Tucson on the rooftop:

Thursday, October 25th 5pm-7pm Hedley and Ryan Starr

Saturday, October 27th 10am-12pm Lifehouse

Monday, October 29th 5pm-7pm Andy Grammer and Chris Wallace

Admission is a minimum \$10 donation at the door. Space is limited to capacity of the roof deck. Each of the featured artists will perform 3-5 songs and do a Q&A with the audience all for this amazing cause! Listeners will also be able to purchase raffle tickets for a chance to win an acoustic Pink October guitar signed by all of the performers. All proceeds collected from Pink October will benefit the Pima County Health Department's Well Woman HealthCheck Program. This program helps low-income, uninsured and under-insured women gain access to breast cancer screening and diagnostic services including clinical breast exams and mammograms.

Fans can listen to My 92.9 on the station's website, www.My929.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening service, that delivers everything listeners want in one free, fully-integrated service: instant access to more than 1,000 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created Custom Stations inspired by favorite artists and songs.

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