



**FOR IMMEDIATE RELEASE:**  
**Bob & Sheri host the World's Ugliest Dog Contest**

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## **BOB & SHERI host the World's Ugliest Dog Contest**

*June 25, 2015, Petaluma, Ca* — Bob and Sheri, from the nationally syndicated morning radio show, are coming back to Sonoma County to visit their affiliate KMHX Mix 104.9, and to host this year's World's Ugliest Dog Contest at the Sonoma Marin Fair on Friday, June 26th!

"WE are so excited to be asked back to the festival to host the contest again! We love this event!" says Sheri Lynch, co-host of The Bob & Sheri Show.

The old saying "Beauty is in the eye of the beholder" is exemplified at the World's Ugliest Dog® Contest at the Sonoma-Marin Fair in Petaluma, CA. The internationally observed event celebrates homely hounds and the humans who love them. The World's Ugliest Dog® winner will receive a grand prize of \$1,500 and the Spirit Award Recipient will receive a special award. Other awards include trophies, cash and gifts from sponsors.

For 25 years, the Contest has been a testament that all dogs do not have to meet AKC pedigree standards to be man's (or woman's) best friend. The owners of all kinds of dogs are also all kinds of people, from youngsters to senior citizens, each proud of their pet despite missing fur, crossed eyes, duck waddles or mismatched ears. They proudly walk both pedigreed pooches and Heinz 57 mutts down the red carpet to the cheers and clapping of the crowd.

The annual World's Ugliest Dog® Contest is not about making fun of "ugly" dogs, but having fun with some wonderful characters and showing the world that these dogs are really beautiful!

Additional info: <http://www.sonoma-marinfair.org/worlds-ugliest-dog/>

**Bob & Sheri WEBSITE:** [www.bobandsheri.com](http://www.bobandsheri.com)  
**Bob & Sheri FACEBOOK:** <https://www.facebook.com/bobandsheriradio>  
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*More Photos Available from Jessica RoBards at [jrobards@bobandsheri.com](mailto:jrobards@bobandsheri.com) or 704.374-3778*

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