



**FOR IMMEDIATE RELEASE**

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**Chet Buchanan Finishes with Record Breaking Numbers  
98.5 KLUC's 16<sup>th</sup> Annual Chet Buchanan & The Morning Zoo Toy Drive**

LAS VEGAS – Chet Buchanan ends 98.5 KLUC's 16<sup>th</sup> Annual Chet Buchanan & The Morning Zoo Toy Drive with record breaking numbers! The 12-day event filled (29) 50 foot trailers with new toys, along with 5,146 bikes and \$323,092 in cash and gift cards!

The 12-day event benefits HELP of Southern Nevada, a nonprofit organization that assists less fortunate families during the holiday season. Starting Wednesday, they will be helping over 3,000 families, and also helping out 45 other nonprofit organizations in southern Nevada.

Chet Buchanan & The Morning Zoo Toy Drive would have not be this successful without the support from the Las Vegas community & celebrities that contributed to this amazing event! As many would say, the KLUC Toy Drive has become an annual tradition within their family, friends, and companies, and will continue to be a part of it in the years to come.

This event wouldn't be possible without our great sponsors such as NV Energy, Centennial Toyota, Nevada State Bank, Naqvi Injury Law, PT's Entertainment, Pepsi, Walgreens, One Hour Heating & Air Conditioning, Terrible Herbst, Best Mattress, Century Link, Chevron, The Jewelers of Las Vegas, KVVU FOX5, McDonald's, Red Dragon Entertainment, Papa John's, Southwest Carpenters Training Fund, H&E Equipment Services, Hertz, SAFWAY Group, Magnet Signs, Cooling & Power Rentals, AV Vegas, and Sin City Portables.

For photos & videos of 98.5 KLUC's 16<sup>th</sup> Annual Chet Buchanan & The Morning Zoo Toy Drive, please visit [www.kluc.com](http://www.kluc.com), and tune into 98.5 KLUC for Chet Buchanan & The Morning Zoo weekdays 6am -10am. KLUC can be heard on-air, streaming online, and through The Radio.com app for a variety of mobile devices.

**About 98.5 KLUC:**

98.5 KLUC is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 117 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO owns and operates KMXB, KLUC, KXTE, KXNT-FM, KXNT-AM and KXST-AM in Las Vegas. You can listen to the station on-air at 98.5, online at [www.kluc.com](http://www.kluc.com) or through the radio.com app on a variety of mobile devices.

**About HELP of Southern Nevada:**

HELP of Southern Nevada is a 501-C3 organization, started in 1970 by the Junior League of Las Vegas. Its mission is "to assist individual and families to become self-sufficient through direct services, training and referral."

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