



## **K-LOVE PARTNERS WITH THE SACRAMENTO RIVER CATS FOR K-LOVE SUNDAY FUNDAY AND K-LOVE CORNER**

ROCKLIN, CA - April 7, 2014 - K-LOVE is spreading the love at Raley Field by announcing their new partnership with the Sacramento River Cats baseball team. K-LOVE is excited to bring "K-LOVE Sunday Funday" as well as "K-LOVE Corner" throughout the 2014 season. K-LOVE Sunday Funday will be held during the ten Sunday home games, while throughout the entire 72 home games Raley Field's Section 101 will be branded as "K-LOVE Corner," as shown in the below photo.

Both K-LOVE Corner and K-LOVE Sunday Funday are geared towards families with children of all ages. K-LOVE Sunday Funday, beginning on April 13 with a doubleheader, will feature a pre-game experience where the children can get autographs from the players, visit face painters and balloon artists, as well as get the opportunity to run the bases on the field after the game. K-LOVE Corner kicks off with the River Cats' first home game next Friday, April 11.



"The Rivercats call Sacramento home and so does K-LOVE," shares Mike Novak, President and CEO of K-LOVE and Air1. "We are really excited about this seasons partnership and would love to see you and your family and friends at the ballpark. Sacramento, the Rivercats baseball team and K-LOVE - it doesn't get any better than that!"

The Sacramento River Cats are a minor league baseball team based in Sacramento, California at Raley Field. The team plays in the Pacific Coast League (PCL) and is the Triple-A affiliate of Major League Baseball's Oakland Athletics.

River Cats Season Tickets, Mini-Plans, and Flex Plans can now be purchased for the 2014 season by calling the River Cats Ticket Hotline at (916) 371-HITS (4487). For tickets and more information about the River Cats visit [www.rivercats.com](http://www.rivercats.com). For information on other events at Raley Field, visit [www.raleyfield.com](http://www.raleyfield.com).

ABOUT K-LOVE: K-LOVE creates compelling media designed to inspire and encourage people to develop a meaningful relationship with Christ. K-LOVE is listener supported and delivers positive, encouraging contemporary Christian music through its 446 signals across 47 states. For more information visit: [www.klove.com](http://www.klove.com).

