



FOR IMMEDIATE RELEASE

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KLOS and the American Red Cross set stage for massive blood drive 34th annual blood drive poised to draw more than 6,000 pints of blood

LOS ANGELES (July 20, 2015) – The 34th annual 95.5 KLOS Blood Drive, one of the largest media-sponsored blood drives in the country, is gearing up to prevent a summer shortage of the community blood supply. Once again, the American Red Cross and 95.5 KLOS are coming together to rock Southern California's airwaves and donor locations with a five-day blood collection effort aimed at stabilizing the region's blood supply for more than 160 hospitals.

The 34th annual 95.5 KLOS Blood Drive kicks off a 20-site tour on Tuesday, July 21, and wraps up on Saturday, July 25. Rock lovers across the Southland are invited to donate at any of the 20 blood drive sites throughout San Bernardino, Riverside, Ventura, Orange, Los Angeles, and San Diego counties.

95.5 KLOS fans won't want to miss the opportunity to see Gary Moore broadcast live from the Pomona Donor Center on Tuesday, July 21, from 2 - 7 p.m. and at the Woodland Hills Donor Center on Thursday, July 23, from 2 - 7 p.m.

Participants can schedule appointments to donate blood for the 2015 95.5 KLOS Blood Drive and hang with their favorite KLOS jocks – including Heidi & Frank, Lisa May, Bob Coburn, Breakfast with the Beatles host Chris Carter, Melissa Maxx, Frazer Smith, Frankie DiVita, and Denise Westwood. All presenting donors receive (while supplies last):

A limited edition commemorative 2015 95.5 KLOS Blood Drive T-shirt

A concert voucher* to one of the hottest rock concerts in the Southland provided by Live Nation and Nederlander Concerts.

APPEARANCE SCHEDULE:

Tues, July 21, 1 – 3 p.m. – Frank Kramer (Heidi & Frank) in Woodland Hills

Tues, July 21, 2 – 4 p.m. – Breakfast with the Beatles Chris Carter in Woodland Hills

Tues, July 21, 3 – 5 p.m. – Lisa May in Glendale

Wed, July 22, 1 – 3 p.m. – Heidi Hamilton (Heidi & Frank) in Woodland Hills

Wed, July 22, 2 – 4 p.m. – Frankie DiVita in Pomona

Thurs, July 23, 2 – 4 p.m. – Denise Westwood in Laguna Hills

Fri, July 24, 1 – 3 p.m. – Frazer Smith in Woodland Hills

Fri, July 24, 2 – 4 p.m. – Melissa Maxx in Hollywood

Fri, July 24, 4 – 6 p.m. – Bob Coburn in Woodland Hills

CONCERT SCHEDULE

July 25 – Jim Gaffigan @ Greek Theatre (courtesy of Nederlander Concerts)*
August 15 – Cathouse Live @ Irvine Meadows (courtesy of Live Nation)*
September 6 – YES/TOTO @ Greek Theatre (courtesy of Nederlander Concerts)*
September 6 – Australian Pink Floyd @ Irvine Meadows (courtesy of Live Nation)*
September 20 – Deftember Jam @ Forum (courtesy of Live Nation)*
October 10 – Counting Crows @ Irvine Meadows (courtesy of Live Nation)*
December 22 – Mötley Crüe @ Honda Center (courtesy of Live Nation)*

All presenting blood donors will receive one voucher for a single event ticket. Event vouchers are limited and will be distributed on a first-come, first-served basis, while supplies last. Walk-ins will be accepted, but donors with appointments will receive priority.

Donors will also receive:

A voucher* for up to 50 percent off select San Diego Padres' games

A voucher* for free admission to Madame Tussaud's Hollywood

Donors of all blood types – especially those with types O negative, A negative and B negative – are needed. To make an appointment to give blood, To schedule an appointment at one of the 20 official locations download the Red Cross Blood Donor App, visit redcrossblood.org and enter the code KLOS or call 1-800-RED CROSS (1-800-733-2767).

The 2015 95.5 KLOS Blood Drive is made possible through support from the Association for the Los Angeles Deputy Sheriffs (ALADS), Perricone Juices and Southern California Honda Dealers.

About the KLOS Blood Drive

In 1981, 95.5 KLOS organized its first Red Cross blood drive at Los Angeles High School, collecting 250 pints of blood. More than three decades later, the KLOS Blood Drive has grown from a single-site, single-day event to a multi-site, multi-day event – making it one of the largest media-sponsored blood drives in the country. With the help of thousands of Southern California blood donors, the KLOS Blood Drive has collected more than 153,000 units of blood since 1981 for patients needing blood and blood products. This summer, the Red Cross and KLOS anticipate a phenomenal public turnout to break past records for the most blood collected.

95.5 KLOS has been recognized with many prestigious awards for its dedication to the community and received the American Association of Blood Bank's (AABB) prestigious Award of Merit for the Radio category in Montreal in October 2008. KLOS also was named one of five finalists nationwide to receive the National Association of Broadcasting's Legendary Station Award at the Marconi Awards in September 2006. In 2005, the station received both the Service to America Radio Partnership Award and the Crystal Radio Award, marking the first time that one radio station has been honored with both awards in the same year. For more info, go to <http://955klos.com>

How to donate blood

Simply call 1-800-RED CROSS (1-800-733-2767) or visit redcrossblood.org to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age (16 with parental consent in California), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

* Concert vouchers are non-transferable and not redeemable for cash.

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