



**FOR IMMEDIATE RELEASE**  
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## ***First Tailgate Party Of The Cowboy's Season!!!***

Dallas, Texas (September 5, 2013)...

*The DeDe in the Morning Show* from K104 (104.5 KKDA-FM) will kick off the Cowboy's quest for a title with the first tailgate party of the season this Friday Morning (September 6<sup>th</sup>) at the newly named AT&T Stadium.

Cowboy fans will meet in Parking Lots 1 & 2, between 6 – 10 am, to enjoy delicious BBQ, great music, lots of games, and have a chance to win exciting prizes. *The DeDe in the Morning Show*, with DeDe, Lady Jade, and Michael Shawn, will be broadcasting all the fun live on the radio.

*K104* plays a mix of Hip Hop and R&B from artists like Beyonce, Chris Brown, Drake, Nicki Minaj, Lil' Wayne, and Justin Timberlake. You can also listen on line at myK104.com.



**DEDE IN THE MORNING** MONDAY-FRIDAY  
6AM-10AM

Service Broadcasting owns KKDA-FM (K104 - 104.5) and KRNB-FM (Smooth R&B 105.7)

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