

For immediate release

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# KIRO Radio, MYNorthwest.com, Comprehensive Wealth Management & The Rotary Club of Lynnwood Present "Standout Student" with \$10K Scholarship

Sophie Knudson, Shorecrest High Senior, Honored as Standout Student

SEATTLE, WA – The Rotary Club of Lynnwood and Comprehensive Wealth Management honored Shorecrest High School Senior Sophie Knudson with a \$10,000 scholarship on June 19, 2014 as the KIRO Radio and MyNorthwest.com "Standout Student of the Year."

The Standout Student Awards, a partnership with KIRO Radio, MyNorthwest.com, Comprehensive Wealth Management and the Rotary Club of Lynnwood, honored Western Washington students who stood out in the classroom, in school, and the community. Nine students were selected as monthly winners from September 2013 to May 2014. Each monthly winner received a \$1,000 scholarship, was promoted on KIRO Radio and MyNorthwest.com, and was eligible for the grand prize of a \$10,000 educational scholarship. The three grand prize finalists were selected by the general public through on-line voting at MyNorthwest.com from May 26-30, 2014. In turn, a Blue Ribbon Committee selected the grand prize winner, which was announced by Dave Ross, KIRO Radio Personality, on June 6, 2014.

Knudson was awarded the grand prize scholarship for her overall accomplishments in the classroom, the school and in the community. She stood out with leadership in the classroom with a 4.0 grade point average, her work in the community as the Washington state delegate to the Girls' World Forum, and her organization to help raise money for mosquito nets to help eradicate malaria for families in Kenya. More information on Knudson's accomplishments can be found at MyNorthwest.com.

# 2014 Standout Student Award Recipients:

- 1. Sophie Knudson, Shorecrest High School (January 2014; Grand Prize \$10k Recipient)
- 2. Brook Negussie, Global Connections High School (September 2013)
- 3. Vicki Rains, Anacortes High School (October 2013)
- 4. Kevin Staley, Interlake High School (November 2013)
- 5. Carolyn Van Der Meulen, Kamiak High School (December 2013)
- 6. Tiffany Coons, Kamiak High School (February 2014)
- 7. Haylee Rae Beltran, Glacier Peak High School (March 2014)
- 8. Kyle Campbell, Olympic High School (April 2014)
- 9. Taylan Swift, Steilacoom High School (May 2014)

### Standout Student Awards

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"Our heartiest congratulations to Sophie and to her family," said Carl Gardner, VP/GM of Bonneville Seattle Media Group. "At KIRO we believe that every young person in our community has a spark of greatness within. Sophie is a terrific role model and inspiration to all of us, for the way she's turned her spark into a bright lantern. She has not only made the most of her education, she's also made a remarkable impact upon those around her. We can't wait to see what lies ahead in her life."

"Sophie Knudson exemplifies the attributes the Rotary Club of Lynnwood looks for when granting student scholarships," said Marilla Sargent, Scholarship Chair for the Rotary Club of Lynnwood. "This year we granted over \$62,000 in scholarships and were proud to join Comprehensive Wealth Management and KIRO Radio 97.3 FM to participate in the Standout Student Awards. Sophie is the type of person who will make an outstanding future Rotarian!"

"Education provides the foundation for healthy and thriving communities," said Shilo M. Lockett, President of Comprehensive Wealth Management. "Since our firm was founded in 2001, Comprehensive Wealth Management has been proud to support local schools and students – everything from purchasing computers, to providing backpacks full of supplies, to helping send kids to camp. It's been a pleasure to meet Sophie and to have an opportunity to assist her in furthering her education. All of the students nominated for this award were so impressive and after meeting Sophie, it's hard to imagine a more deserving student.

# **About KIRO Radio**

KIRO Radio tells you what's happening and why. All day we deliver the news and connect the dots through the eyes of KIRO's thinkers and talkers. Through breaking news and stories that range from the meaningful to the offbeat, we bring you what's most interesting right now. Found at 97.3 FM, KIRORadio.com and your smartphone, KIRO Radio gives you award-winning, around-the-clock news and iconic Northwest voices. KIRO also is home to the Seattle Seahawks and the Seattle Sounders FC.

### About MyNorthwest.com

MyNorthwest.com features trusted, distinctive local voices to create a better understanding of news, sports and events that shape our community. It features breaking news, analysis, commentary and stories of ordinary people doing the extraordinary. MyNorthwest.com publishes a rich array of content including text, photos, live audio and video streams and extensive audio podcast archives. The site is affiliated with three of the Puget Sound area's most influential radio stations: KIRO Radio 97.3 FM, 710 ESPN Seattle, and AM 770 KTTH.

### **About Bonneville International**

Bonneville International (www.bonneville.com) is dynamic multimedia company with radio, television, online and advertising properties in Seattle, Los Angeles, Phoenix and Salt Lake City. Living its three-fold mission of "People, Communities, and Profit," the company is widely known for business innovation, values-driven content, and a deep commitment to community service. <u>Contact:</u> Michael Simeona, Promotions Manager Email: <u>msimeona@bonneville.com</u> Mobile: 206.218.5989