# 106.1 KISS FM's JINGLE BALL 2015, PRESENTED BY CAPITAL ONE, RINGS IN THE SEASON WITH ANNUAL STAR-STUDDED HOLIDAY CONCERT

Top Recording Artists One Direction, Calvin Harris and Demi Lovato Lead All-Star Lineup

# Celebration to Benefit Kidd's Kids

Dallas/Ft. Worth, TX – October 5, 2015 – 106.1 KISS FM, Dallas/Ft. Worth's Number One Hit Music Station, today unveiled the star-studded lineup for its annual holiday concert, 106.1 KISS FM's Jingle Ball 2015, presented by Capital One, taking place on <u>Tuesday, December 1, 2015</u> at American Airlines Center. 106.1 KISS FM's Jingle Ball 2015 is part of the national iHeartRadio Jingle Ball Tour, the season's biggest annual music event that captures the holiday spirit of the iHeartRadio app, in Dallas, San Francisco/Oakland, Los Angeles, Minneapolis, Philadelphia, Boston, New York, Chicago, Miami/Ft. Lauderdale and Tampa.

KISS FM's **Billy the Kidd and The Kidd Kraddick Morning Show** officially announced the all-star performers for 106.1 KISS FM's Jingle Ball 2015 which will include One Direction, Calvin Harris, Demi Lovato, 5 Seconds of Summer, Ellie Goulding, Zedd, Shawn Mendes, Tove Lo, Charlie Puth and DNCE.

Capital One will sponsor the iHeartRadio Jingle Ball tour and as part of this partnership Capital One cardholders get exclusive first access to high demand tickets through a special iHeartRadio Jingle Ball Capital One Cardholder Pre-Sale. The iHeartRadio Jingle Ball Capital One Cardholder Pre-Sale will begin tomorrow, October 6 at 10 a.m. local and will run through October 9 at 10 a.m. local or while supplies last. Tickets will be available at <a href="https://www.iHeartRadio.com/CapitalOne">www.iHeartRadio.com/CapitalOne</a>. Any remaining tickets will go on sale to the general public on October 12 at 10 a.m. local, and will be available at <a href="https://iheartradio.com/jingleball">http://iheartradio.com/jingleball</a>.

"We are beyond excited to host Dallas/Ft. Worth's 106.1 KISS FM's Jingle Ball for our fans this season," said **Patrick Davis**, **106.1 KISS FM's Program Director and Senior Vice President of Programming for Dallas/Ft.Worth**. "The concert is a great way to celebrate the holiday season and an amazing opportunity for our fans to see the biggest artists of the year all in one place."

Every year, **106.1 KISS FM's** Jingle Ball gives back to the community to celebrate the holiday season. This year's official charity for **106.1 KISS FM's** Jingle Ball 2015 is **Kidd's Kids** – \$1.00 of each ticket sold will be donated to the non-profit organization, which is dedicated to helping children with a chronic or terminal illness or are physically challenged, by sending them on an unforgettable adventure to Disneyworld.

"I am so thrilled that Kidd's Kids is the beneficiary of Jingle Ball for the third year in the row!" said Caroline Cradick, Executive Director of the Kraddick Foundation. "It is such a comfort to know that we have the support of the iHeartMedia family and on behalf of the Kraddick Foundation, I thank you so much!"

The iHeartRadio Jingle Ball 2015 Tour Presented by Capital One. Additional proud partners of this year's *national* iHeartRadio Jingle Ball Tour event(s) include: Allstate Insurance Company, Macy's, The CW Network and Verizon. *Multimarket* partners include: ULTA Beauty<sup>®</sup>. 106.1 KISS FM's Jingle Ball 2015 is also sponsored locally by Bud Light, Hard Rock Energy Drink, D&M Auto Leasing, Toni & Guy, Tallywackers, Raising Cane's, Rodney Anderson, Texas Fit Chicks Dallas County Community College District, Plato's Closet and Nissan.

For up-to-minute information on **106.1 KISS FM's Jingle Ball 2015**, log on to <u>1061kissfm.com</u> keyword: Jingle Ball or listen to **106.1 KISS FM** on-air or online via the station's website, as well as on <u>iHeartRadio.com</u> and the iHeartRadio mobile app, iHeartMedia's all-in-one music streaming and digital radio service.

KHKS FM is a leading media outlet in the Dallas/Ft. Worth market and its programming and content are available across multiple platforms, including its broadcast stations; online via its branded digital sites; mobile; and social, with nationwide listening through iHeartRadio — with its more than 700 million downloads, more than 75 million social media followers and 87 million digital uniques across the Network.

### To download the official 106.1 KISS FM's Jingle Ball 2015 logo please visit:

http://www.iheartradio.com/go/jingleball2015/JBT15press/

To apply for press credential for 106.1 KISS FM's Jingle Ball 2015 please visit: https://sunshinesachs1.wufoo.com/forms/k84062q18vmwka/

Artists and/or event subject to change or cancellation without notice.

#### About iHeartMedia Dallas/Ft Worth:

iHeartMedia **Dallas/Ft Worth** owns and operates KHKS FM, KEGL FM, KDGE FM, KZPS FM, KDMX FM, and KFXR AM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 87 million monthly digital uniques, over 75 million social followers and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 700 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 70 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT). Visit <u>iHeartMedia.com</u> for more company information.

## **About Capital One**

Capital One Financial Corporation (<u>www.capitalone.com</u>) is a financial holding company whose subsidiaries, which include Capital One, N.A., and Capital One Bank (USA), N.A., had \$208.8 billion in deposits and \$310.5 billion in total assets as of June 30, 2015. Headquartered in McLean, Virginia, Capital One offers a broad spectrum of financial products and services to consumers, small businesses and commercial clients through a variety of channels. Capital One, N.A. has branches located primarily in New York, New Jersey, Texas, Louisiana, Maryland, Virginia and the District of Columbia. A Fortune 500 company, Capital One trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 100 index.

#### About Kidd's Kids Foundation:

At Kidd's Kids, the primary goal is to provide children (ages 5 to 12), who have a chronic or terminal illness or are physically challenged, with an unforgettable adventure. Throughout the year, the organization works hard to raise the funds necessary to send these special kids on an all-expenses paid, fun-filled, vacation to Walt Disney World<sup>®</sup> in Florida. Most of the funding comes from donations made by listeners to The Kidd Kraddick Morning radio show, corporate sponsors, and various fundraising events.

###

**CONTACT:** Shira Mahler iHeartMedia shiramahler@iheartmedia.com

Izabel Tassy Sunshine Sachs tassy@sunshinesachs.com

Alyssa Furnari

Sunshine Sachs Furnari@sunshinesachs.com