



For Immediate Release
April 5, 2013

Contact: Sharon Kenney
Office: (415) 546-8508
skkenney@entercom.com

Hi-Res Personality Photos & Logos available at:
<http://stylesheet.957thegame.com>

Matthew Bessette of Morgan Hill Wins 95.7 The GAME's Lucky Break Reality Show Competition

Bessette Wins an On-Air Contract with 95.7 The GAME

San Francisco, CA – 95.7 The GAME (KGMZ-FM), The Bay Area's New Sound for Sports, yesterday announced Matthew Bessette of Morgan Hill as the winner of its Lucky Break 2 reality show competition. Bessette has won an on-air contract with 95.7 The GAME. In a surprise twist, 95.7 The Game also announced that Bessette's co-host will be the Lucky Break 2 runner-up, Nick Ghiorso of Walnut Creek. Bessette and Ghiorso will debut soon on 95.7 The Game.

"Over the past 9 weeks, we've seen the depth of Matthew Bessette's sports knowledge, along with Nick Ghiorso's ability to entertain an audience," said 95.7 The GAME Program Director Jason Barrett. "I'm confident that Matthew and Nick will make a fantastic duo that will deliver strong sports insight and compelling content for Bay Area sports fans. We're excited to add them to the 95.7 The GAME team."

"I'm elated to have this opportunity, and I'm ready to work my tail off to get to the top of my radio game," said Bessette. "This is truly a blessing. I'd like to thank everyone at 95.7 The GAME for giving me a shot to live my dream."

"Getting a contract with 95.7 The GAME is amazing. I'm incredibly excited for the opportunity to co-host with Matthew," said runner-up Nick Ghiorso. "I know that Matthew and I will be a great tag-team duo! I can't wait to get our new show off the ground and on the air."

95.7 The GAME announced Lucky Break 2, the ultimate sports reality competition, in January 2013. Over 170 Bay Area sports fans auditioned over 4 weeks in February, with 95.7 The GAME selecting 16 semi-finalists to compete, live on the radio, for 5 weeks in March and early April.

During the live shows, contestants advanced via 95.7 The GAME's Celebrity Judge Panel, which included Program Director Jason Barrett, John Lund (Host of *The Wheelhouse* 12:00pm-3:00pm) and celebrity athletes, including:

- San Francisco Giants First Baseman **Brandon Belt**
- Golden State Warriors All-Star Forward **David Lee**
- San Francisco 49ers Offensive Tackle **Joe Staley**
- Oakland Raiders Fullback **Marcel Reece**
- Golden State Warriors Forward **Carl Landry**

Leading up to the finale, one contestant was saved every week by public vote (via SMS Text and Twitter). Over 200,000 votes were cast during the 5 weeks of live shows.

Daryle “The Guru” Johnson, the winner of 95.7 The GAME’s Lucky Break competition in 2012, will continue to be heard regularly as part of 95.7 The GAME’s on-air line-up.

95.7 The GAME is the largest radio market FM Sports Station in California and flagship radio station for the 2012 AL West Champion Oakland Athletics. With its commitment to live and local programming, 95.7 The GAME, in just 18 months, has put together the best lineup in Bay Area radio:

- 3:00 am – 6:00 am *Mike & Mike In The Morning* (ESPN Radio)
- 6:00 am-10:00 am *The Rise Guys*: Whitey Gleason, Mark Kreidler, and Dan Dibley
- 10:00 am-12:00 pm *O’Connell and Steinmetz*: Sean O’Connell and Matt Steinmetz
- 12:00-3:00 pm *The Wheelhouse* with John Lund & Greg Papa
- 3:00 pm-7:00 pm *Bucher & Towny*: Ric Bucher & Chris Townsend
- 7:00 pm – 11:00pm Guy Haberman

About Entercom

[Entercom Communications Corp. \(NYSE: ETM\)](#), led by [President and CEO David Field](#), is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio’s most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Hornets, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company’s audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company’s radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism, as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting. In 2012, Entercom was named by Information Week as one of the Top 500 Technology Innovators in the United States.

[Follow Entercom on Twitter by clicking here.](#)