



Journal Broadcast Group



NEWS RELEASE

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Heisman Awards Luncheon to Honor State's High School Athletes

Wichita, Kan. — Top student athletes in the state will be honored November 6 at the Wendy's High School Heisman Awards Luncheon. The event will be held from 11:30 a.m. – 1 p.m. at a new venue, The Dugan Gorges Center on the Newman University campus, 3100 W. McCormick in Wichita. A \$500 scholarship from Wendy's will be given to a nominating school.

Scheduled to attend are Heisman Trophy winners from the University of Oklahoma: Billy Sims, Jason White and Steve Owens.

The Wendy's High School Heisman Program honors the achievements of exceptional students, recognizes them for a job well done, and inspires them to continue achieving their best. One senior male and one senior female from every school is selected as a School Winner. From there 20 students are selected to advance as State Finalists, and from the State Finalists, one senior male and one senior female from each state are chosen as State Winners to compete on the national level.

A list of the Wichita-area winners is available at www.wendyshighschoolheisman.com.

Locally, the Wendy's High School Heisman Awards are supported by Today's KFDI FM 101.3 and T95 KICT, two of the Journal Broadcast Group stations serving the Wichita market. The other four are: True Oldies 1070 AM (KLIO-AM), 104.5 The Fox (KFXJ-FM), Classic Country 92.3 FM (KFTI-FM) and Radio Lobo KYQQ 106.5 FM (KYQQ-FM).

About Journal Broadcast Group

Journal Broadcast Group owns and operates 35 radio stations and 14 television stations in 12 states. Headquartered in Milwaukee, Wisconsin, it is the broadcast business of Journal Communications Inc., a diversified media company with operations in publishing, radio and television broadcasting, and interactive media.

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