



November 15, 2013

LARRY RICHERT HONORS HOMETOWN HEROES

NewsRadio 1020 KDKA looks to the public to find heroes within their communities for their second annual Heroes event

PITTSBURGH – NewsRadio 1020 KDKA and Larry Richert are looking to identify five local men or women and honor them for their service to the community for the second annual Larry Richert Honors our Hometown Heroes. KDKA is seeking nominations of individuals who have stood out for their service to the community or for extraordinary acts of heroism.

Five heroes will be honored at a dinner on Thursday, March 6, 2014 at the Lexus Club at PNC Park. Each hero will also receive \$1000 to donate to a 501(C)(3) charity of their choice.

Larry Richert is excited to present another round of Hometown Heroes. "In our first outing last year, our heroes were amazing and inspirational people. I was honored to have had the chance to share their stories." says KDKA host Richert. "Again this year we're looking for people who do what they do without expecting recognition. These are your friends and neighbors who may have changed a life or lives with a simple act ...or something they may do on a daily basis."

Ticket sales to the dinner will benefit the Wounded Warrior Project. The deadline to nominate a Hometown Hero is December 31, 2013. For more information and for the nomination criteria and form visit KDKA.com/heroes.

NEWSRADIO 1020 KDKA is owned and operated by CBS RADIO. Find KDKA at 1020 on the AM dial, on the HD-2 channel of KDKA-FM, online at KDKA.com and through mobile devices such as the iPhone, iPod Touch, iPad and Android devices.

* * *

Press Contact:

Amy Mauk (412) 353-1350
KDKA Director of Promotions

amauk@kdka.com