



## 102.1 THE EDGE ANNOUNCES *EDGEFEST 2015*

Dallas/ Ft Worth, Texas – February 13, 2015 – 102.1 The Edge KDGE-FM today announced EDGEFEST 2015, an iHeartRadio Festival, which will take place on April 25, 2015 at Toyota Stadium in Frisco, Texas. The double staged, day-long concert event will feature an all star line up including The Offspring, Modest Mouse, Death Cab for Cutie, AWOLNATION, Hozier, Vance Joy, Dirty Heads, New Politics, Banks, Yelawolf, Robert DeLong, Andrew McMahon in the Wilderness, The Kooks, Joywave and will close with a special guest DJ performance by GIRLTALK.

For over 20 years, Edgeheads have gathered together for this legendary concert event in Dallas / Ft Worth. Tickets go on-sale on Friday, February 20, at 10 a.m. Fans can listen to 102.1 The Edge to participate in a 'Win It Before You Can Buy It,' promotion beginning Friday, February 13, through Friday, February 20, 2015. Complete show details are available at [www.KDGE.com](http://www.KDGE.com).

“We are thrilled to bring Edgefest 2015 back to our loyal fans this year,” said Jay Shannon, Program Director, 102.1 The Edge. “This is one of the strongest line ups yet, with some of the biggest names in the alternative rock world right now. We know it will be a win for the Dallas Forth Worth area.”

Fans can listen to 102.1 The Edge on the station’s website, [kdge.com](http://kdge.com), as well as on [iHeartRadio.com](http://iHeartRadio.com) and the iHeartRadio mobile app, iHeartMedia’s all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit [iHeartRadio.com/apps](http://iHeartRadio.com/apps).

About 102.1 The Edge:

102.1 The Edge is the DFW station offering the Dallas / Forth Worth area the best alternative rock music from artists such as Muse, Red Hot Chili Peppers, Arctic Monkeys, Green Day and more. Jagger Mornings wakes up the metroplex weekdays from 6-10 a.m. Ayo hits the airwaves during middays. Jessie takes over during rush hour from 3-7 p.m., and Kade rounds out the evening from 7 p.m. to midnight.

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Contact:

Abby Ferguson

iHeartMedia Dallas

214-866-8140

[abbyferguson@iheartmedia.com](mailto:abbyferguson@iheartmedia.com)