For Immediate Release
February 12, 2013

Contact: Lizann Hunt
Office:  916.339.4245
Mobile:  916.730.4245
lhunt@entercom.com

STAR 106.5 BRINGS VALENTINE’S LOVE TO KIDS AT UC DAVIS CHILDREN’S HOSPITAL

February 12, 2013 (Sacramento, CA) – Star 106.5 listeners are showing children spending Valentine’s Day at U.C. Davis Children’s Hospital that they aren’t forgotten Day with “Monica Lowe’s Valentine’s Day Cards for Kids!”

Star 106.5 has received over 6,000 handmade Valentine’s from adults and kids. Some of the groups making cards are Franklin High School (made 1,200 cards), numerous girls scout troops, churches and even an off road vehicle club.

This Thursday, February 14th at 10 a.m., Star 106.5’s Monica Lowe will deliver the cards to the kids at UC Davis Children Hospital who will be attending a Valentine’s Day Party in the playroom. We have received permission for local media to cover the Valentine’s card distribution.

Diana Sundberg, Child Life & Creative Arts Therapy Manager at U.C. Davis Children’s Hospital, organized the party. The cards will also go to children in isolation, the Pediatric Emergency room, the children’s surgery center and the pediatric infusion ward.

For more info on “Cards for Kids”, contact Star 106.5 Promotion Director Lizann Hunt a lhunt@entercom.com or 916.339.4245
About Entercom Communications

Entercom Communications Corp. (NYSE: ETM), led by President and CEO David Field, is one of the five largest radio broadcasting companies in the United States, with a nationwide portfolio of 111 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Hornets, New Orleans Saints, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective integrated marketing solutions for its customers that incorporate the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over $100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting.

John Nelson
Marketing Director/Account Executive
KDND – 107.9 The End / KKDO – RADIO 94.7 / KRXQ-98 Rock
5345 Madison Ave. Sacramento, CA 95841
Direct: 916.339.4232 . Mobile: 916.996.3786
jnelson@entercom.com . www.entercomsacramento.com

Think before you print!