

100.7 KASE 101 ANNOUNCES BELLY FLOP CONTEST

Austin, Texas – July 18, 2012 – 100.7 FM KASE 101 invites the public to the Belly Flop Contest on Thursday, July 19, 2012 at Hula Hut Restaurant from 11am-1pm. The KASE 101 Belly Flop Contest grand prize winner will receive a trip to New York City to see Kenny Chesney and Tim McGraw live in concert, provided by Sony Records Nashville.

The KASE 101 Belly Flop Contest will feature up to 50 contestants who will jump off of a boat deck and execute a proper belly flop into Lake Austin. A panel of judges will score the belly flops on a scale of 1 to 15, taking into account splash size, landing, and style. The top three contestants with the highest scores will win the prizes. The grand prize winner will win a trip for two to New York City to see Kenny Chesney and Tim McGraw in concert. The second place winner will receive two Sand Bar tickets for Kenny Chesney and Tim McGraw at Reliant Stadium in Houston, Texas. The third prize winner will receive two tickets to see Kenny Chesney and Tim McGraw in concert at Reliant Stadium in Houston, Texas.

Participation in the KASE 101 Belly Flop Contest is free. Contestants must be 18 or older to compete and will be able to register on Thursday at the event, beginning at 10am. The public is invited to the KASE 101 Belly Flop Contest at Hula Hut located at 3825 Lake Austin Boulevard, Austin, Texas 78703, where full Hula Hut offerings will be available for purchase. Please visit WWW.KASE101.COM for details.

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