

NEWS RELEASE

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## Meet the Chefs of the Iron Chef Tucson Culinary Experience 2013

May 30 kickoff event at Lodge on the Desert will help the public decide how to cast their vote.

**TUCSON, Ariz.** — Tucson-area residents are invited to "Meet the Chefs" on Thursday, May 30, from 5:30–7:30 p.m. at Lodge on the Desert. The event will kick off this year's Iron Chef Tucson Competition on July 6.

Attendees will be able to meet 2011-2012 Iron Chef Tucson Champion Ryan Clark as well as all the 2013 contenders and sample their culinary masterpieces to decide how to cast their votes for this year's Iron Chef Tucson Competition. A sampling of Stella Artois beers will also be available. Tickets will be available at the door for \$5 per couple or \$3 per person. All proceeds benefit the Tucson Advertising Federation Educational Foundation.

The umbrella event is The Culinary Weekend, July 6 and 7, from 10 a.m. to 4 p.m. at Loews Ventana Canyon Resort. It will be a virtual interactive playground giving guests the opportunity to learn cooking techniques and secrets from their favorite local chefs. Guests will also be able to check out some of the most innovative kitchen equipment, culinary products and services.

The Iron Chef Tucson Competition will take place in the Kiva Ballroom at Loews Ventana Canyon Resort on Saturday, July 6, from 6–8 p.m.

Journal Broadcast Group's stations KGUN 9 (KGUN-TV), The CW 58 (KWBA-TV), 94.9 MIXfm (KMXZ), 104.1 The Truth (KQTH), 106.3 The Groove (KTGV), and ESPN Radio 1490AM and 104.9FM (KFFN), along with Tucson Morning Blend, are media partners for the event.

## **About Journal Broadcast Group**

Journal Broadcast Group owns and operates 35 radio stations and 15 television stations in 12 states. Headquartered in Milwaukee, Wisconsin, it is the broadcast business of Journal Communications Inc., a diversified media company with operations in publishing, radio and television broadcasting, and interactive media.

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