

LL COOL J, MILEY CYRUS AND JASON DERULO TO CO-HOST THE IHEARTRADIO ULTIMATE POOL PARTY PRESENTED BY VISIT FLORIDA AT FONTAINEBLEAU'S BLEAULIVE

Features Live Performances by Pitbull, Ke\$ha, Afrojack, Icona Pop, Krewella and Recently Added Jason Derulo

Natalie Bergen from Montgomery, New York Wins All-Access VIP Grand Prize

New York, NY June 13, 2013 iHeartRadio, Clear Channel's industry-leading digital radio service and the legendary Fontainebleau Miami Beach today announced that LL Cool J, Jason Derulo and Miley Cyrus will co-host this year's **iHeartRadio Ultimate Pool Party presented by VISITFLORIDA.com**. The two-day musical weekend, which takes place June 28-29, is part of the **Fontainebleau's BleauLive** concert series and will feature main stage performances by superstar recording artists Pitbull, Ke\$ha, Afrojack, Icona Pop, Krewella and recently added to the performance lineup Jason Derulo as well as live poolside sets by DJ Prostyle, DJ Skee and DJ Obscene. The evening performances will stream LIVE at 9 p.m. ET, Saturday June 29 on Yahoo! (iheart.yahoo.com) and more than 120 Clear Channel mainstream and rhythmic contemporary hit radio and electronic dance music stations nationwide will also air the evening performances LIVE and report updates every hour throughout the day. The exclusive television broadcast of the two day event will air nationally on The CW Network on Monday, July 15, 8-10 p.m. ET/PT.

Through a national text-to-win contest drawing more than a million entries, 200 lucky winners from across the country have been awarded exclusive VIP trips to the two-day concert event.

The Grand Prize winner, Natalie Bergen of Montgomery, New York, and three of her friends will receive a weekend-long fantasy all-access experience at the Ultimate Pool Party. They will be flown to Miami on the Pepsi Party Plane private luxury jet, met at a private terminal and chauffeured to the Presidential Suite at Fontainebleau Miami Beach. The Grand Prize also includes pre-show dinner at renowned restaurant "Hakkasan's" private Sommelier table; an exclusive poolside cabana for spa treatments; intimate artist experiences throughout the weekend, including a private Jet Ski ride with Krewella and walking the band to the stage, hanging out with Pitbull backstage and a shopping spree with his stylist. The winners will also get 'Ke\$hafied' by the glitter girl herself, as well as have private meet

and greets with the hosts and performers. And when the weekend is over, Grand Prize winner Bergen will drive off in her own new Fiat 500 Cabrio.

This year's event will kick off Friday, June 28, with a Welcome Party at the legendary resort's Tropez Lawn. The festivities will continue on Saturday with an all-day poolside music bash heating up fans with sets by DJ Prostyle, DJ Skee and DJ Obscene and performances by Icona Pop, Krewella and Jason Derulo. The weekend event will culminate in a live concert that evening featuring Pitbull, Ke\$ha and AfroJack.

Last year's iHeartRadio Ultimate Pool Party featured performances by Flo Rida, Maroon 5, Gym Class Heroes and Calvin Harris. The 2012 Grand Prize winner, Ashton from Fayetteville, Arkansas, won the all-access, VIP package visit the following link for a behind-the-scenes look at her once-in-a-lifetime experience on iHeartRadio.com/poolparty.

The iHeartRadio Ultimate Pool Party presented by VISIT FLORIDA at Fontainebleau is a Clear Channel Media and Entertainment Production. For more information visit iHeartRadio.com, BleauLive.com or call 1.800.548.8886.

About Clear Channel Media and Entertainment

With 243 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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About Fontainebleau Miami Beach

A revered Miami Beach landmark for more than 50 years set on more than 20 oceanfront acres, Fontainebleau Miami Beach boasts 1,504 new guestrooms and suites outfitted with iMacs; 12 restaurants and lounges, most notably three AAA Four Diamond signature restaurants, Gotham Steak, Scarpetta and Hakkasan; two dynamic nightlife venues; the 40,000-square-foot Lapis spa with mineral-rich water therapies and co-ed swimming pools; and a dramatic oceanfront poolscape. For general information or accommodations at Fontainebleau Miami Beach, visit www.fontainebleau.com or call 1.877.512.8002.

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About VISIT FLORIDA

As the Sunshine State's No. 1 industry, tourism was responsible for welcoming 91.4 million visitors in 2012 who spent \$71.8 billion, generating 23 percent of the state's sales tax revenue and employing more than one million Floridians. For every \$1 spent on tourism marketing, VISIT FLORIDA the state's official tourism marketing corporation generates more than \$258 in tourism spending and \$15 in new sales tax collections, paid by visitors, not residents. VISIT FLORIDA promotes tourism to Florida through sales, advertising, promotions, public relations and visitor services programs. As a public/private partnership, VISIT FLORIDA serves nearly 12,000 tourism industry businesses, including 2,700 invested Partners, 8,900 web affiliates and major strategic alliance partnerships with Disney Destinations, Dollar Rent A Car, The Hertz Corporation, SeaWorld Parks & Entertainment and Universal Orlando. To learn more about VISIT FLORIDA, please go to www.VISITFLORIDA.org or follow our corporate blog at www.SunshineMatters.org.

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