## DAVID GUETTA ADDED TO THE LINEUP FOR THE IHEARTRADIO SUMMER POOL PARTY AT CAESARS PALACE LAS VEGAS, JOINING NICK JONAS, CHRIS BROWN, KELLY CLARKSON, NICKI MINAJ, SHAGGY, ECHOSMITH AND MORE

iHeartRadio Summer Pool Party Will Stream on **Yahoo Live** May 30 at 8 p.m. and Televised on **The CW Network** on June 11

New York, NY April 27, 2015 iHeartMedia announced today that David Guetta has been added to the lineup for its annual <u>iHeartRadio Summer Pool Party</u> on Saturday, May 30 at Caesars Palace Las Vegas.

In addition to David Guetta, the 2015 iHeartRadio Summer Pool Party will feature live performances by top artists Nick Jonas, Chris Brown, Kelly Clarkson, Nicki Minaj, Shaggy and Echosmith, with more performers and special presenters to be announced. The iHeartRadio Summer Pool Party will kick off Saturday afternoon with an all-day pool party featuring sets by iHeartRadio's house DJs, including Prostyle.

Beginning today, iHeartMedia is launching a national on-air and online promotion across its mainstream and rhythmic Contemporary Hit Radio (CHR), HOT-AC and Electronic Dance Music (EDM) stations. iHeartRadio Summer Pool Party packages, which include round-trip airfare, two-night luxury hotel accommodations at Caesars Palace for two and access to all the weekend's events, will be given away through May 22. One Grand Prize Winner will be chosen to receive a fantasy all-access experience which will include being flown to Las Vegas on a private luxury jet, a suite at Caesars Palace, spa treatments at Qua Baths & Spa, a VIP dinner at Nobu Restaurant & Lounge, a helicopter tour of the Grand Canyon, exclusive once-in-a-lifetime artist experiences and more.

The iHeartRadio Summer Pool Party will stream on Yahoo Live (<a href="www.yahoo.com/live">www.yahoo.com/live</a>) at 8 p.m. PT on Saturday, May 30. In addition fans nationwide can listen to the special broadcast on iHeartMedia Mainstream Contemporary Hit Radio (CHR), Rhythmic Contemporary Hit Radio (RCHR), HOT-AC and Electronic Dance Music (EDM) stations nationwide at 8 p.m. PT. For the third consecutive year, the iHeartRadio Summer Pool Party will air as an exclusive television broadcast nationally on The CW Network on Thursday, June 11 at 9 p.m. ET/PT.

The iHeartRadio Summer Pool Party is an iHeartMedia Production. Proud partners of this year's event include BACARDÍ® Limon • , Honda Stage, Ideal Image®, Pepsi®, Smashburger® and The CW Network. For more information on the iHeartRadio Summer Pool Party visit iHeartRadio.com.

Exclusive and limited hotel packages are now available for purchase. Packages include a 3-day, 2-night hotel stay at the luxurious Laurel Collection at Caesars Palace and 2 tickets to the iHeartRadio Summer Pool Party, to book <u>Click Here</u>.

## About iHeartMedia

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 500 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

About Caesars Palace World-renowned Las Vegas hotel and casino and voted "Best Las Vegas Strip Hotel" by the *Las Vegas Review-Journal*, Caesars Palace features 3,960 hotel guest rooms and suites, including the world's first Nobu Hotel, a 181-room hotel inside Caesars Palace and Forbes Star Award-winning The Laurel Collection by Caesars Palace. The 85-acre resort offers a diverse selection of dining options including the award-winning Bacchanal Buffet, as well as celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay, Nobu Matsuhisa, Guy Savoy, Francois Payard and Searsucker Las Vegas, the restaurant from "Top Chef" finalist Brian Malarkey. The resort also features nearly 130,000 square-feet of casino space, a five-acre Garden of the Gods pool oasis, the luxurious QUA Baths & Spa and the new 75,000 square-foot OMNIA Nightclub. The 4,300-seat Colosseum, *Billboard Magazine's* Venue of the Decade, spotlights world-class entertainers including Celine Dion, Elton John, Rod Stewart, Reba, Brooks & Dunn, Mariah Carey and Jerry Seinfeld. The Forum Shops at Caesars showcases more than 160 boutiques and restaurants. For more information, please visit <a href="www.caesarspalace.com">www.caesarspalace.com</a>. Find Caesars Palace on <a href="Facebook">Facebook</a> and follow on <a href="Twitter.">Twitter</a>.