

DARIUS RUCKER, LITTLE BIG TOWN, DIERKS BENTLEY, JUSTIN MOORE, THE BAND PERRY, SAM HUNT AND TYLER FARR ADDED TO THE LINEUP FOR THE SECOND ANNUAL "IHEARTRADIO COUNTRY FESTIVAL," ON NBC

Country Music Stars Join Previously Announced Lineup Including Tim McGraw, Brad Paisley, Rascal Flatts and Brantley Gilbert At The Frank Erwin Center In Austin, Texas

Festival Will Video Stream Exclusively on Yahoo Live and Be Aired as Two-Hour Television Special on NBC

New York, N.Y. March X, 2015 iHeartMedia and NBC announced today, through a nationwide roadblock, the full show-stopping lineup for the **2015 iHeartRadio Country Festival**, bringing together Country music's biggest superstars all on one stage at the Frank Erwin Center in Austin, Texas on Saturday, May 2.

This year's incredible lineup will feature Tim McGraw, Brad Paisley, Rascal Flatts, Darius Rucker, Little Big Town, Dierks Bentley, Brantley Gilbert, Justin Moore, The Band Perry, iHeartRadio's On The Verge artist Sam Hunt and Tyler Farr. The live celebration of all things Country will be hosted by iHeartMedia's nationally-syndicated Country music personality Bobby Bones with unbelievable collaborations and surprise special guests, bringing the music of the iHeartRadio app to life onstage.

The iHeartRadio Country Festival will video stream live exclusively on Yahoo Live (www.yahoo.com/iheartradio) for fans nationwide and broadcast live on iHeartMedia Country radio stations across the U.S. on Saturday, May 2 at 7 p.m. CT. The iHeartRadio Country Festival will also be televised as an exclusive nationwide two-hour broadcast special on NBC, May 27 from 9-11 p.m. ET/CT.

"Country music has never been bigger in America and we are bringing the marquee names together live on one stage for one night," said John Sykes, President of Entertainment Enterprises, iHeartMedia. "It will be a once in a lifetime event for fans that night in Austin, as well as millions nationally on-air, online on Yahoo and on NBC."

iHeartMedia will launch a six weeklong nationwide promotion, beginning Monday, March 30, giving thousands of Country music fans nationwide the opportunity to win a trip to Austin, Texas for a one-of-a-kind experience at the iHeartRadio Country Festival. The promotion will run across more than 120 iHeartMedia Country radio stations as well as on [iHeartRadio](http://iHeartRadio.com), the company's all-in-one digital streaming platform.

"Country is one of the most vibrant and exciting genres in music today," said Tom Poleman, President of National Programming Platforms, iHeartMedia. "I love that our iHeartRadio Country Festival gives us a opportunity to showcase such an amazing lineup of incredible artists and music not only live in Austin, but across the country on our stations, Yahoo and NBC."

Tickets go on sale to the general public Saturday, March 28 at 10 a.m. ET. The iHeartRadio Country Festival is part of iHeartMedia's roster of incredibly successful nationally-recognized

concert events, including the iHeartRadio Music Festival, the iHeartRadio Ultimate Pool Party, the iHeartRadio Jingle Ball Concert Tour, the iHeartRadio Ultimate Valentine's Escape and the iHeartRadio Fiesta Latina.

Proud partners of this year's events include NBC, State Farm® and Tito's Handmade Vodka.

For more information visit iHeartRadio.com/countryfestival. The iHeartRadio Country Festival is an iHeartMedia Production.

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About iHeartMedia

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 500 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. For more company information visit iHeartMedia.com.

About NBC Entertainment

NBC Entertainment develops and schedules programming for the network's primetime, late-night, and daytime schedules. NBC's quality programs and balanced lineup have earned the network critical acclaim, numerous awards and ratings success. The network finished the 2013-14 season as No. 1 in the 18-49 demo for the first time in 10 years. NBC has earned more Emmy Awards than any network in television history. NBC's scripted slate is highlighted by "The Blacklist" as well as "Law & Order: Special Victims Unit," "Grimm," "The Night Shift," "The Mysteries of Laura," "Chicago Fire," "Chicago P.D.," "Undateable" and "About a Boy." Launching in Spring 2015 are dramas "A.D." and "Odyssey" as well as comedy "One Big Happy."

Unscripted series for NBC include the Emmy Award-winning musical competition hit "The Voice" as well as "American Ninja Warrior," "Celebrity Apprentice," "The Biggest Loser," "Hollywood Game Night" and the perennial #1 most-watched summer series, "America's Got Talent." In late night, NBC regularly delivers #1 broadcast results with "The Tonight Show Starring Jimmy Fallon," "Late Night with Seth Meyers," "Last Call with Carson Daly" and "Saturday Night Live." NBC Daytime's "Days of our Lives" consistently ranks among daytime's top programs in the valuable women 18-34 category. The five-time, Emmy Award-winning

NBC.com streams full episodes and provides original content for NBC entertainment shows online and through apps for mobile and tablet devices.