

IHEARTMEDIA FRESNO TO HOST INAUGURAL GREAT VALLEY TOY DRIVE

Fresno, Ca. – November 18, 2014 - iHeartMedia Communities, the community engagement brand of iHeartMedia, and iHeartMedia Fresno today announced the inaugural Great Valley Toy Drive. The eight radio stations will encourage listeners to donate new, unwrapped toys from November 17 to December 15 to benefit Poverello House, Transitions Foster Care and more, which will distribute the toys as holiday gifts to children in need from the Fresno community.

iHeartMedia Fresno, which includes KSFO-FM, KBOS-FM, KALZ-FM, KSOB-FM, KHGE-FM, KFBT-FM, KRDU-AM and KCBL-AM, will join local Les Schwab stores and Sinclair Broadcasting for a community toy drive to benefit underprivileged children from the Central Valley. On-air hosts will ask local listeners to help families in need this holiday season by donating toys at collection barrels located at iHeartMedia's studios, Sinclair Broadcasting's studios and all Central Valley Les Schwab locations.

"Every year, thousands of area families struggle to afford Christmas gifts for their kids. Les Schwab is proud to support such a great cause and, with generous help from our customers, make a difference in these children's lives," said Randy Hecker, Les Schwab Area Manager.

"Our Fresno Television stations are proud to be involved with the first Great Valley Toy drive," said Jack Peck, Vice President and General Manager for Sinclair Broadcasting. "It's an opportunity to make this holiday season a bit brighter for some of our communities' young boys and girls in need."

The Greater Valley Toy Drive will begin November 17 and will culminate with a toy round up event at Sierra Vista Mall on December 15. The toy drive will accept donations of new, unwrapped toys and cash.

About iHeartMedia Fresno:

iHeartMedia Fresno owns and operates KALZ-FM, KBOS-FM, KCBL-AM, KFBT-FM, KFSO-FM, KHGE-FM, KRDU-AM, KRZR-FM, KSOB-FM and is part of iHeartMedia. With 239 million monthly listeners in the U.S., iHeartMedia and Entertainment has the largest reach of any radio or television outlet in America. iHeartMedia serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at iheartmedia.com, clearchanneloutdoor.com and ccmediaholdings.com.

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