

# **iHeartMedia, NBC and Yahoo Bring Fans Nationwide The 2015 "iHeartRadio Country Festival," Hosted By Jennifer Nettles and Darius Rucker**

**Tim McGraw, Brad Paisley, Rascal Flatts, Darius Rucker, Little Big Town, Dierks Bentley,  
Brantley Gilbert, Justin Moore, The Band Perry, Sam Hunt and Tyler Farr to Perform  
Live**

**NBC to Air Festival as Two-Hour Special [Wednesday, May 27](#)**

**New York, N.Y. May 1, 2015** iHeartMedia announced today that Jennifer Nettles and Darius Rucker will host the **2015 iHeartRadio Country Festival**, bringing together Country music's biggest superstars all on one stage at the Frank Erwin Center in Austin, Texas on Saturday, May 2. This year's incredible lineup will feature Tim McGraw, Brad Paisley, Rascal Flatts, Darius Rucker, Little Big Town, Dierks Bentley, Brantley Gilbert, Justin Moore, The Band Perry, iHeartRadio's On The Verge artist Sam Hunt and Tyler Farr as well as special guest appearances by Bobby Bones, Big & Rich, Cody Alan, Brooklyn Decker, Craig Robinson, Eric Decker and Jessie James Decker.

The iHeartRadio Country Festival will video stream live exclusively on Yahoo Live, where fans have the freedom to stream the concert for free wherever they are through the Yahoo Screen App for iOS and Android, and on connected devices including Apple TV, Roku, XBox, Tivo and [www.yahoo.com/iheartcountry](http://www.yahoo.com/iheartcountry). It will also broadcast live on iHeartMedia Country radio stations across the U.S. on Saturday, May 2 at 7 p.m. CT. NBC, which also airs the Emmy Award-winning musical competition series "The Voice" and the popular "iHeartRadio Music Awards," will televise the iHeartRadio Country Festival on NBC [Wednesday, May 27 from 9-11 p.m.](#) ET/8-10 p.m. CT.

"I am thrilled to host the iHeartRadio Country Music Festival and celebrate our beautiful country community of music and musicians," said Nettles. "I'm excited to share the stage with some of the biggest names in country music. It's going to be a wonderful night in the great town of Austin and I look forward to being a part of it."

"Growing up in South Carolina, I would lay in bed at night listening to all kinds of music and commentary from deejays on the air. It actually led me to go into sports broadcasting in college, so I have always wanted an opportunity to try my skills at being one of those commentators. I can't think of a better opportunity to talk directly to the fans -- and bring them some great music -- than co-hosting this fantastic night with some really awesome friends," said Rucker.

iHeartMedia ran a six weeklong nationwide promotion, giving thousands of Country music fans nationwide the opportunity to win a trip to Austin, Texas for a one-of-a-kind experience at the iHeartRadio Country Festival. The promotion ran across more than 120 iHeartMedia Country radio stations as well as on [iHeartRadio](#), the company's all-in-one digital streaming platform.

Proud partners of this year's event include Bud Light, Firestone®, Mtn Dew® DEWshine • , NBC, State Farm® and Tito's Handmade Vodka.

Tickets are on sale now at [TexasBoxOffice.com](http://TexasBoxOffice.com) and for more information visit [iHeartRadio.com/countryfestival](http://iHeartRadio.com/countryfestival). The iHeartRadio Country Festival is an iHeartMedia Production.

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### **About iHeartMedia**

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 500 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. For more company information visit [iHeartMedia.com](http://iHeartMedia.com).

### **About NBC Entertainment**

NBC Entertainment develops and schedules the network's primetime, late-night, and daytime programming. NBC's quality programs and balanced lineup have earned the network critical acclaim, numerous awards and ratings success. The network finished the 2013-14 season as No. 1 in the 18-49 demo for the first time in 10 years. NBC has earned more Emmy Awards than any network in television history. NBC's scripted slate is highlighted by "The Blacklist" as well as "Law & Order: Special Victims Unit," "Grimm," "The Night Shift," "The Mysteries of Laura," "Chicago Fire," "Chicago P.D." and "Undateable." NBC's most recent launches include dramas "A.D." and "Odyssey" as well as comedy "One Big Happy."

Unscripted series for NBC include the Emmy Award-winning musical competition hit "The Voice" as well as "American Ninja Warrior," "Celebrity Apprentice," "The Biggest Loser," "Hollywood Game Night" and the perennial #1 most-watched summer series, "America's Got Talent."

In late night, NBC regularly delivers #1 broadcast results with "The Tonight Show Starring Jimmy Fallon," "Late Night with Seth Meyers," "Last Call with Carson Daly" and "Saturday Night Live." NBC Daytime's "Days of our Lives" consistently ranks among daytime's top programs in the valuable women 18-34 category. The five-time, Emmy Award-winning

NBC.com streams full episodes and provides original content for NBC entertainment shows online and through apps for mobile and tablet devices.

NBC recently launched NBC Kids, a new Saturday morning programming block designed specifically to address the developmental needs of preschool-aged children. Programmed by the kids' experts at Sprout, the nation's first 24-hour preschool television channel, this new three-hour block will feature educational series that promote active, healthy lifestyles for younger children.