

Mike & Mike Launch “Mike & Mike Experience at the ESPYS” Sweepstakes Presented by AutoZone

ESPN Radio's *Mike & Mike* earlier today launched its “Mike & Mike Experience at the ESPYS,” presented by AutoZone sweepstakes, encouraging listeners around the country to tune in for a daily “winning word or phrase” for an opportunity to be a part of the biggest night in sports – the ESPYS, on July 15. Today, through Friday, May 15, the “winning word” will be revealed live daily during *Mike & Mike* broadcasts. Listeners can enter to win by calling 855-ESPN-WIN, texting 777000 or visiting ESPNRadio.com and registering by 1 p.m. ET with the daily winning word given during that day's broadcast.

Four Grand Prizes

Each week during the four-week campaign, one Weekly Winner will be chosen, for a total of four Grand Prize winners. The winners will be announced each Wednesday of the week following the entry (April 29, May 6, 13, 20).

The Grand Prize Winners and their guests (one each) will receive a custom “Mike & Mike Experience at the ESPYS” presented by AutoZone: a Greeny- and Golic- themed trip to Los Angeles, airfare and accommodations a Welcome Reception at a Los Angeles hotspot, spa visits, a tour of ESPN's Los Angeles studios and behind-the-scenes access to ESPN's production. On the day of the ESPYS, the winners will walk the red carpet, alongside ESPN personalities and some of the biggest names in sports and entertainment. For more information, visit ESPNRadio.com/mikesespycontest.

Mike & Mike is broadcast 6 – 10 a.m., Monday – Friday and can be heard on ESPN Radio and via ESPNRadio.com, the ESPN Radio app, SiriusXM Channel 83, Apple iTunes, Slacker Radio and TuneIn. The show is also syndicated on ESPN2.

About ESPN Radio

ESPN Radio, the country's largest sports radio network, ESPN Deportes Radio, ESPNRadio.com, and ESPN Podcasts comprise ESPN Audio.

ESPN Radio, which launched January 1, 1992, provides more than 9,000 hours of talk and event content annually, reaching 24 million listeners a week on 500 nationwide stations, including more than 360 full-time affiliates and clearance in the top 25 markets. ESPN owns and/or operates stations in New York, Los Angeles, and Chicago. ESPN Radio programming is also available on SiriusXM and via digital distributors iTunes Radio, Slacker Radio and TuneIn.

ESPN Audio listeners logged more than 7.8 billion streaming minutes in 2014 and 194 million session starts, with an average time spent listening of more than 41 minutes. Podcast downloads grew 51% to 302 million.

About AutoZone

As of February 14, 2015, AutoZone sells auto and light truck parts, chemicals and accessories through 5,042 AutoZone stores in 49 states plus the District of Columbia and Puerto Rico in the U.S., and 411 stores in Mexico and five stores in Brazil and 18 IMC branches for a total count of 5,476.

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