



FROM: Emmis Radio New York
395 Hudson Street, 7th Floor
New York, NY 10014

For Immediate Release:

EMMIS NEW YORK EMBARKS ON KUTZ FOR KIDS BACK-TO-SCHOOL TOUR

August 18, 2015 (New York, NY) - **WBL 107.5 & WLIB 1190's Heart & Soul Foundation** and **WQHT HOT 97's Hip Hop Has Heart Foundation** present **Kutz for Kids** back-to-school tour, providing young students in the New York tri-state area a **free hair cut or hair makeover**. Join Emmis NY at the events below in August & September to prepare for the upcoming school year. During the events, Emmis NY will be on-site providing music and entertainment, as well as giving away school supplies and gear!

"Emmis NY strives to give back to our community throughout the year," states **Deon Levingston, General Manager of Emmis NY**. "Kutz for Kids is a wonderful program that's successfully delivered a need to city children over the past few years. While many back-to-school initiatives focus on giving only backpacks and school supplies, Kutz for Kids focuses on providing a necessity that may be considered a luxury for some families: fresh haircuts. Additionally, it also encourages consumers to patron neighborhood establishments, as we partner with local barbershops and hair salons throughout New York City."

Children ages 13 and under, accompanied by their parent or guardian, can receive their free hair cut or hair makeover, on a first-come-first-serve basis, at the following locations:

August 31st – 5-7pm – Corona Barbershop Plus

94-17 37th Ave.

Jackson Heights, NY 11372

September 1st – 5-7pm – Showtime Cuts

108-01 Rockaway Blvd.

South Ozone Park, NY 11419

September 2nd – 5-7pm – Brooklyn Master Barbershop

393 5th Ave.
Brooklyn, NY 11215

September 3rd – 5-7pm – Members Only Barbershop Spa & Fitness (7th floor)
125 Marshall St.
Hoboken, NJ 07030

September 5th – 1-3pm – Denny Moes
2496 Frederick Douglass Blvd.
New York, NY 10030

September 8th – 5-7pm – Filthy Rich Barbershop
63-12 Roosevelt Ave.
Woodside, NY 11377

September 10th – 5-7pm – Buddha Styles Grooming Lounge
227B East 149 St.
Bronx, NY 10455

September 13th – 5-7pm – Mind Body Hair Wellness Salon
3246 White Plains Rd.
Bronx, NY 10467

For additional details and up-to-date event information, please visit: WBLS.com, WLIB.com, or HOT97.com. Kutz for Kids is made possible by MetroPCS - Wireless for All and Geico.

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About Emmis Communications

Emmis Communications Corporation is a diversified media company, principally focused on radio broadcasting. Emmis operates the 9th largest radio portfolio in the United States based on total listeners. Emmis owns 19 FM and 4 AM radio stations in New York, Los Angeles, St. Louis, Austin (Emmis has a 50.1% controlling interest in Emmis' radio stations located there), Indianapolis and Terre Haute, IN.

About WBLS 107.5 FM

WBLS 107.5 FM is a New York Urban Adult Contemporary station with 2.3 million listeners. 60% of WBLS' listeners are between the ages of 25-54. Broadcasting from its signal are award winning and internationally known personalities like Steve Harvey, Lenny Green, Donnie McClurkin, Dahved Levy, DJ Marley Marl and more. WBLS has been America's most recognizable black radio station, as the #1 source for R&B music and lifestyle reaching the tri-state area.

About WLIB 1190 AM

WLIB 1190 AM is New York's leading Gospel and Inspirational station with over 300,000 weekly listeners. 50% of WLIB's listeners are between the ages of 35-64. WLIB hosts award winning and internationally known personalities including Yolanda Adams, Rev. Al Sharpton, Bishop Hezekiah Walker, Lady Niocy T and more, as well as ministry leaders such as Pastor Floyd Flake of the Greater Allen Cathedral AME Church and Pastor David Jefferson Sr. of the Metropolitan Baptist Church. WLIB is also one of the country's leading sources for Gospel Music and Motivation.

About WQHT HOT 97 FM

WQHT HOT 97 FM is the world's first all Hip Hop station and has held the dominant position in New York for over ten years. HOT 97 is best known for its celebrity on air talent, such as Funk Flex (television host, multiple gold records) and Miss Info (renowned journalist, television personality), as well as being the world's premier source for Hip Hop music culture. HOT 97 TV is an online and mobile destination for original web series, celebrity content, concerts and music videos. For more information, please visit www.HOT97.com, facebook.com/HOT97official, or twitter.com/HOT97

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