

For Immediate Release:

## **WBLS, WLIB, & HOT 97 OFFICIAL RADIO SPONSORS OF HARLEM WEEK 2016**

July 27, 2016 (New York, NY) – **Emmis New York's** radio stations **WBLS-FM 107.5**, your #1 source for R&B, **1190 WLIB-AM**, your home for Gospel & Inspiration, and **WQHT-FM HOT 97**, Where Hip Hop Lives, are the **official radio sponsors of Harlem Week 2016**. Now in its 42<sup>nd</sup> year, Harlem Week is a **celebration of the history, culture, arts, entertainment** and more that Harlem has to offer. Emmis New York's stations will be on-site at multiple events during several of the experiences:

**A GREAT DAY IN HARLEM ON 7/31** – WBLS & WLIB kick off Harlem Week with the Greater Harlem Chamber for "A Great Day in Harlem". On Sunday, July 31<sup>st</sup>, beginning at 12pm at Grant National Park, come check out dance, art, food, and fashion exhibits, plus, tributes to Pastor Donnie McClurkin & Bishop Hezekiah Walker, as well as the concert under the stars starring Ray Chew along with a special performance from Eddie Levert of the O'Jays!

**SUMMER IN THE CITY ON 8/20** – Join WBLS & HOT 97 will be at Harlem Week's "Summer in the City" on Saturday, August 20<sup>th</sup> at the St. Nicholas Stage at 136<sup>th</sup> Street. Don't miss out on the tribute to Vaughn Harper, Fashion Show, and special artist appearances from V Bozeman, Renee' (Zhane') Neufville, and Eric Benet.

**HARLEM DAY ON 8/21** – All of Emmis New York will be on-site at "Harlem Day" on Sunday, August 21<sup>st</sup> at the 5th Avenue Stage. Come see a tribute to Charles Rangel, Dancing in the Streets tribute to Prince and NY Artist "Will Traxx", and special artist appearances from "Made in Tokyo" and legendary R&B great Will Downing. Plus, Matthew Knowles will premiere his new girl group!

"Harlem Week is a tradition for WBLS and NYC that continues to evolve," states **Skip Dillard, Program Director** of **WBLS 107.5/WLIB 1190**. "We're ready for another amazing month of Harlem Week festivals, events and initiatives!"

For more information on Emmis New York's involvement in Harlem Week, head to [WBLS.com](http://WBLS.com), [WLIB.com](http://WLIB.com), or [HOT97.com](http://HOT97.com). Be sure to also check back online for post-event photos, videos, and more!

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**About WBLS 107.5 FM**

*WBLS 107.5 FM is a New York Urban Adult Contemporary station with 2.3 million listeners. 60% of WBLS' listeners are between the ages of 25-54. Broadcasting from its signal are award winning and internationally known personalities like Steve Harvey, Shaila, Lenny Green, Donnie McClurkin, Dahved Levy, DJ Marley Marl and more. WBLS has been America's most recognizable black radio station, as the #1 source for R&B music and lifestyle reaching the tri-state area. For more information, please visit [www.WBLS.com](http://www.WBLS.com), [facebook.com/WBLS1075NYC](https://facebook.com/WBLS1075NYC), or [twitter.com/WBLS1075NYC](https://twitter.com/WBLS1075NYC)*

**About WLIB 1190 AM**

*WLIB 1190 AM is New York's leading Gospel and Inspirational station with over 300,000 weekly listeners. 50% of WLIB's listeners are between the ages of 35-64. WLIB hosts award winning and internationally known personalities including Erica Campbell, Rev. Al Sharpton, Bishop Hezekiah Walker, Lady Niicy T and more, as well as ministry leaders such as Pastor Floyd Flake of the Greater Allen Cathedral AME Church and Pastor David Jefferson Sr. of the Metropolitan Baptist Church. WLIB is also one of the country's leading sources for Gospel Music and Motivation. For more information, please visit [www.WLIB.com](http://www.WLIB.com), [facebook.com/1190AMWLIB](https://facebook.com/1190AMWLIB), or [twitter.com/1190amWLIB](https://twitter.com/1190amWLIB)*

**About WQHT HOT 97 FM**

*WQHT HOT 97 FM is the world's first all Hip Hop station and has held the dominant position in New York for over twenty years. HOT 97 is best known for its celebrity on air talent, such as Ebro Darden (Asst. Programming Director, radio host for Beats1), Funk Flex (television host, multiple gold records) and Nessa (television personality and host for MTV), as well as being the world's premier source for Hip Hop music culture. HOT97 online and the Where Hip Hop Lives app are the destinations for original web series, celebrity content, concerts and music videos. For more information, please visit [www.HOT97.com](http://www.HOT97.com), [facebook.com/HOT97official](https://facebook.com/HOT97official), or [twitter.com/HOT97](https://twitter.com/HOT97)*

**About Emmis Communications**

*Emmis Communications Corporation is a diversified media company, principally focused on radio broadcasting. Emmis operates the 9th largest radio portfolio in the United States based on total listeners. Emmis owns 19 FM and 4 AM radio stations in New York, Los Angeles, St. Louis, Austin (Emmis has a 50.1% controlling interest in Emmis' radio stations located there), Indianapolis and Terre Haute, IN.*

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