



## Cumulus Stations in Dallas-Fort Worth Raise Over \$1.2 Million for Charities in 2015

**DALLAS, TX, February 2, 2016**— Cumulus Media Dallas announced today that its seven-station cluster raised a total of \$1,212,089.85 for local and national charities in 2015. The radio stations-- 99.5 The Wolf, New Country 96.3 KSCS, WBAP NewsTalk 820 AM, The New Hot 93.3, Sportsradio1310 AM/96.7 FM The Ticket, KLIF 570 News/Information, and ESPN Dallas 103.3 FM-- together raised funds, supplies and awareness for multiple charitable organizations through events and on-air and online promotions throughout 2015, including: Cook Children's Radiothon, which raised \$205,449 for Cook Children's Hospital of Fort Worth; Hunt for a Cure Radiothon, which raised \$303,157 for St. Jude Children's Research Hospital; and Norm-A-Thon, which raised \$500,400.00 for Austin Street Center on December 28, 2015.

Cumulus Dallas stations also raised funds for the National Pancreatic Cancer Foundation through the Mike Sirious/Rick Carslie Golf Tournament; for Senior Source through Jub Jam Charity Auction/Concert; for Mothers Against Drunk Drivers (MADD) through a Disc Golf Tournament; for Special Olympics Texas through the D&M Open Golf Tournament; for Charles E. Nash Elementary School/Martin Luther King, Jr. Learning Center through KLIF Kids; and for the Denton State Supported Living Center through Christmas is For Caring Radiothon. The stations also raised funds in late 2015 for the American Red Cross, which benefited victims of the Garland Tornado. In addition, Cumulus Dallas stations collected 1,400 pairs of jeans, 900 t-shirts, 600 pairs of shorts, and more clothing items for Cornerstone Clothes Closet/HIS Bridgebuilders through the Drop Your Pants Clothes Drive.

Dan Bennett, Regional Vice President and Market Manager, Cumulus Media Dallas, said: "Cumulus has always reminded us that despite the daily job of generating ratings and revenue we first serve the communities in which we are licensed. I could not be more proud of our Dallas team for understanding that, and executing these worthwhile campaigns to generate 1.2 million dollars to help people in our Dallas-Fort Worth community."

### **About Cumulus Media**

A leader in the radio broadcasting industry, Cumulus Media (NASDAQ:CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 454 owned-and-operated stations broadcasting in 90 US media markets (including eight of the top 10), more than 8,200 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact.

Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports and entertainment, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Country Music Awards, the Billboard Music Awards and Miss America. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves

country fans nationwide through radio programming, NASH Country Weekly magazine, concerts, licensed products and television/video. For more information, visit [www.cumulus.com](http://www.cumulus.com).

**Contact:** [Lisa Dollinger, Dollinger Strategic Communication for Cumulus Media, 512.633.4084, lisa@dollcomm.com](mailto:lisa@dollcomm.com)