

Clear Channel Media + Entertainment: Fresno

Fresno, Ca. – May 22, 2014

WHAT: Clear Channel Media+Entertainment Fresno, today announced the inaugural “Central Valley Menudo Festival” competition. Competitors from across the valley will converge on Eaton Plaza to showcase their menudo recipes. The event is free to attend. Sampling bowls can be purchased for \$5.

WHEN: Event will take place Sunday, June 1, 2014 from 11a-4p.

WHERE: Eaton Plaza in downtown Fresno. Located on the corner of Fresno and O street.

WHY: To show case the best menudo recipes from across the valley. Cash prize of \$1,000 along with bragging rights will go to the winner of the competition. The public can purchase tasting bowls to try the various Menudo recipes that the contestants create and vote for their favorite. A portion of the proceeds that are raised will benefit Artes Americas-Casa De La Cultura.

About Artes Americas:

Arte Américas is the Valley's largest non-profit Latino cultural center with over 10,000 square feet of gallery, performance, meeting and classroom spaces. Our cultural center is a celebration of Arts in Mexico, Latin America, the Southwest, and California. Its focus is on the ability of art to be both culturally specific and universally understood. Our exhibits and events are culturally educational and family-friendly; featuring local and international artists whose talents celebrate the eclectic variety of cultural artforms.

About Clear Channel Media and Entertainment Fresno:

Clear Channel Fresno owns and operates KALZ-FM, KBOS-FM, KCBL-AM, KFBT-FM, KFSO-FM, KHGE-FM, KRDU-AM, KRZR-FM, KSOF-FM and is part of Clear Channel Media and Entertainment. With 239 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company’s radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company’s radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company’s operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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