



1,000-foot water slide to take over Market Street July 11th and 12th

FOR IMMEDIATE RELEASE

St. Louis, MO – May 12, 2015 – St. Louis radio stations, Fresh 102.5, KMOX, and Y98 are bringing a 1,000-foot water slide to downtown St. Louis the weekend of July 11th and 12th. The weekend will be co-produced by Slide the City™ and will feature a 3-lane slip-and-slide spanning 1,000 feet on Market Street from Jefferson to 20th Street .

Tickets start at \$13 and are now available at slidethecity.com.

The weekend events will focus on the family-friendly nature that Slide the City has become known for across the country. In addition, Market Street will be filled with booths, from food and drinks to local vendors. Live music, giveaways, and an array of favorite summertime activities will line the street.

A portion of proceeds from the event will benefit the St. Louis Area Foodbank. St. Louisians will also be encouraged to head into their local Shop 'n Save stores to gain special access to the slide as a part of their Wipe Out Hunger summer program.

For more information, head to www.y98.com/slide.

CBS RADIO, one of the largest major-market radio operators in the United States, owns and operates KMOX(AM), KYKY(FM), and KEZK-FM. A division of CBS Corporation, CBS RADIO operates 130 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates KMOX-AM and KEZK-FM in St. Louis.

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