



FOR IMMEDIATE RELEASE:

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THE DUQUESNE LIGHT SANTA SPECTACULAR AT POINT STATE PARK KICKS OFF THE HOLIDAY SEASON ON FRIDAY, NOVEMBER 16TH WITH CBS RADIO PITTSBURGH

PITTSBURGH, PA - CBS Radio Pittsburgh and Duquesne Light announce the 14th Santa Spectacular show driven by Hyundai returning to Point State Park, Friday, November 16, 2012. Festivities kick off at 5 p.m. with the opening of the Wyndham Grand Winter Wonderland tents, followed by new and exciting attractions and entertainment. A complete list of activities can be found at www.SantaSpectacular.com.

Highlights this year include a new lighting installation by Duquesne Light, decorating the city side of the park with 12 LED "Ice Trees" and approximately 30 large snowflakes. These new trees and snowflakes will light up the park throughout the holiday season. Also featured this year will be a stage show by rising teen star Greyson Chance, who was discovered by Ellen DeGeneres, and a laser display of Eat'n Park's beloved Christmas Star commercial celebrating 30 years. Of course Santa returns with his spectacular fireballs before capping off the evening with the traditional lighting of the Duquesne Light 80 foot Tree of Lights and a theatrical fireworks-to-music finale!

"Duquesne Light is once again very proud and excited to be bringing the Duquesne Light Santa Spectacular to Point State Park," said Joey Vallarian, Duquesne Light's manager of media and community relations. "Holding the festivities in Point State Park, and the lighting of our 80 foot Tree of Lights is truly the long standing tradition for Pittsburgh to kick off the holiday season."

"Santa Spectacular is the Christmas show families won't want to miss", CBS Radio Pittsburgh Vice President and Market Manager Michael Young stated, "It's a one-stop destination to kick off the holiday season and create lasting memories."

Since 1998, the Santa Spectacular show has become the holiday tradition for families in Pittsburgh and the surrounding areas. The show is funded entirely by CBS Radio Pittsburgh, Duquesne Light and other sponsors; no public funding is used.

About CBS Radio Pittsburgh

CBS RADIO, one of the largest major-market radio operators in the United States, owns and operates KDKA-FM (Sportsradio 93-7 The Fan), KDKA-AM (Newsradio 1020 KDKA), WBZZ-FM (100.7 Star) and WDSY-FM (Pittsburgh's Best County) in Pittsburgh. A division of the CBS Corporation, CBS RADIO operates 126 radio stations in 28 markets, the majority of which are in the nation's top 50 markets.

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