

Sept. 21, 2015

CBS RADIO ANNOUNCES BLOCKBUSTER LINE-UP FOR 2015 "WE CAN SURVIVE" CONCERT AT THE HOLLYWOOD BOWL ON SATURDAY, OCT. 24



Performances By The Weeknd, Calvin Harris, Maroon 5, Sam Smith, 5 Seconds of Summer, Demi Lovato and Nick Jonas

Carson Daly Hosts This Third Annual Event From The Renowned Los Angeles Venue

CBS RADIO today announced the highly anticipated return of WE CAN SURVIVE featuring performances by **The Weeknd, Calvin Harris, Maroon 5, Sam Smith, 5 Seconds of Summer, Demi Lovato**, and **Nick Jonas** on <u>Saturday, Oct. 24</u>, taking place at the iconic Hollywood Bowl in Los Angeles. With two previous sold out shows and more than 400 million social media impressions for last year's event, the third annual concert, presented by Chrysler brand, promises to be a one-of-a-kind celebration of the hottest artists in music.

Earlier today, **Carson Daly**, host of the morning show on CBS RADIO's 97.1 AMP Radio in Los Angeles, made the official announcement on-air. For more information, visit <u>WeCanSurvive.com</u> – the home of <u>Radio.com's</u> VIP sweepstakes, performing artist news and exclusive coverage of the show.

"In just its third year, WE CAN SURVIVE is widely recognized as a must play event for today's biggest artists," said **Chris Oliviero**, Executive Vice President of Programming, CBS RADIO. "The line-up gets bigger and better every year with hit performances, talked about collaborations, and surprise guests. Fans can expect all that and more this time around."

"Plus, the Hollywood Bowl perfectly captures the uniqueness of this event and we are thrilled to return to a venue known for showcasing the world's greatest musicians." In honor of National Breast Cancer Awareness Month, for every ticket sold, \$2 will benefit Young Survival Coalition, the premier global organization dedicated to the critical issues unique to young women who are diagnosed with breast cancer. Breast cancer is the most common cancer among women worldwide and the second-most common cancer overall.

Citi[®] cardmembers will have access to pre-sale tickets and VIP sound check packages beginning on <u>Tuesday, Sept. 22</u> at 10:00AM, PT through <u>Thursday, Sept. 24</u> at 10:00PM, PT. Sales open to the general public through <u>Ticketmaster</u> on <u>Friday, Sept. 25</u> at 10:00AM, PT.

Additionally, fans from across the country can win tickets to the concert and a trip of a lifetime to Los Angeles through <u>Radio.com</u> or by listening to select CBS RADIO stations for exclusive contest opportunities.

WE CAN SURVIVE is among several high-profile events CBS RADIO and its stations annually produce, featuring exclusive performances by and listening parties with the most wellknown and up and coming artists. Previous performers at WE CAN SURVIVE include Katy Perry, Pharrell Williams, Taylor Swift, Ariana Grande, Gwen Stefani and Jennifer Lopez, among others.

CHEAT TWEET: Get ready for @CBSRadio's "We Can Survive" on 10/24 @HollywoodBowl w/ host @CarsonDaly! #WCS WeCanSurvive.com

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Press Contacts: Karen L. Mateo Kristina Quintos

212-649-9639 212-649-9606

karen.mateo@cbsradio.com kristina.quintos@cbsradio.com