FOR IMMEDIATE RELEASE:

Sept. 16, 2013

CBS RADIO & BBR MUSIC GROUP PARTNER TO BRING FANS <u>7 SHOWS</u> IN <u>7 NIGHTS</u> IN <u>7 CITIES</u>

Concerts Include Jason Aldean, Thompson Square, Randy Houser, Joe Nichols, Dustin Lynch, Parmalee And Rachel Farley

"TRIPLE 7's" Promotion Kicks-off Sept. 16

(NASHVILLE, TN) -- CBS RADIO and the BBR Music Group have partnered to create an unprecedented artist hook-up spanning one music filled week in October.

On <u>Monday, Sept. 16</u>, CBS RADIO's country stations will launch a national multimarket promotion which will drive listeners to <u>Radio.com</u> to enter-to-win their way onto a private jet for a week-long, music-jammed journey around the U.S. to see 7 SHOWS during 7 BACK-TO-BACK NIGHTS in 7 different CITIES with BBR Music Group Recording artists. The grand prize winner, along with his or her guest, will also have the opportunity to meet each artist.

The contest winner's jet setting, whirlwind week includes:

- Stop #1: Rachel Farley -- 10/21 in Nashville, TN
- Stop #2: Parmalee -- 10/22 in Asheville, NC
- Stop #3: Randy Houser -- 10/23 in Charleston, SC
- Stop #4: Jason Aldean -- 10/24 in Memphis, TN
- Stop #5: **Thompson Square --** 10/25 in Tampa, FL (*Part of the Dirt Road Diaries tour*)
- Stop #6: Dustin Lynch -- 10/26 in Bossier City, LA (Part of the Light The Fuse tour)
- Stop #7: Joe Nichols -- 10/27 in New Orleans, LA (Special acoustic performance prior to the New Orleans/Buffalo game)

The contest will run through <u>Friday, Sept. 27</u> and be featured on the following CBS RADIO stations: KFRG/Riverside, KILT/Houston, KMLE/Phoenix, KMNB/Minneapolis, KMPS/Seattle, KNCI/Sacramento, WDSY/Pittsburgh, WQYK/Tampa, WSOC/Charlotte, WUSN/Chicago, WYCD/Detroit.

The grand prize winner will be chosen on <u>Monday, Sept. 30</u> and announced on-air and at <u>Radio.com</u>. For official rules/regulations click here: <u>http://news.radio.com/777</u>

More about the participating BBR Music Group artists:

JASON ALDEAN

Jason Aldean, the current ACM "Male Vocalist of the Year," has sold more than eight million records and notched 11 No. 1 singles. His current album NIGHT TRAIN is certified PLATINUM and includes singles "Take A Little Ride," "The Only Way I Know" and "1994." He has become one of the biggest live touring acts in the nation, known for his high-intensity, unbridled performances, shows that sell out in just minutes and for smashing dozens of all-time venue attendance records. Aldean is currently on his 2013 Night Train Tour that has played to sold-out stadiums at Fenway Park, Wrigley Field and University of Georgia's Sanford Stadium. http://www.jasonaldean.com

THOMPSON SQUARE

The reigning ACM and CMA Vocal Duo of the Year's double platinum #1 GRAMMY nominated single "Are You Gonna Kiss Me Or Not" was the Most Played Song at Country Radio in 2011 (Medibase). Stoney Creek Records' Thompson Square followed that success with the award winning hit, "I Got You," and critically acclaimed "Glass." Thompson Square's star continues to rise in 2013 with the #1 GOLD selling heart-tugger "If I Didn't Have You" and its current Top 40 hit, "Everything I Shouldn't Be Thinking About," both from the duo's current album, JUST FEELS GOOD. http://www.thompsonsquare.com

RANDY HOUSER

Randy Houser topped Billboard's Hot Country Singles chart for two weeks this summer with his RIAA Platinum-certified single "Runnin' Outta Moonlight." This was his second No. 1 single of 2013, following in the footsteps of the title cut from his latest album, HOW COUNTRY FEELS. Houser's debut album, ANYTHING GOES, spawned the Top 20 hit, "Anything Goes," and No. 2 smash, "Boots On," earning Houser CMA, ACM, and CMT Award nominations. His follow-up, THEY CALL ME CADILLAC, was named it a top release of the year by both The Washington Post and The Boston Globe. Houser will hit the road for the Off The Beaten Path Tour this fall. <u>http://www.randyhouser.com</u>

JOE NICHOLS

Joe Nichols is a 4x Grammy nominee who has won every "best new artist" award available in the field of country music: the prestigious Horizon Award from the Country Music Association; Top New Male Vocalist from the Academy of Country Music and CMT Breakthrough Video of the Year, as well as "new artist" awards from Billboard, Radio & Records and Music Row Magazine and a New York Times Best-Albums-of-the-Year nod. With a slate of #1 and Top 10 hits, his debut single for RED BOW records, "Sunny and 75," is already a Top 25 hit. Nichols has earned multiple RIAA platinum and gold certifications for his hit albums and singles. <u>http://www.joenichols.com</u>

DUSTIN LYNCH

Since the release of his debut single, "Cowboys and Angels," Broken Bow Records' Dustin Lynch has earned a #1 album, over a million single sales and has surpassed 8 million views on YouTube/ VEVO. He's soared to #1 on the MTV Music Meter, earned a #1 ringtone on CMT, a Top 5 on the Billboard Heatseekers Songs Chart, a Top 3 Country radio single and was lauded by People magazine as "one of the best debuts of 2012." Lauded as the "New Hat in Town" by Rolling Stone magazine, Lynch's new single "Wild In Your Smile" continues to climb the country charts. http://www.dustinlynchmusic.com

PARMALEE

Parmalee's Top 40 debut single, "Musta Had A Good Time" was voted #1 by fans for four consecutive weeks on SiriusXM The Highway's "Hot 30 LIVE." The Stoney Creek Records family band comprised of brothers Matt and Scott Thomas, cousin Barry Knox and lifelong friend Josh McSwain, was handpicked by MTV Networks to perform at the 2013 O Music Awards, selected by Southwest Airlines to launch the brand's Southwest Airlines Travelin' Taylor Tour series, and chosen as a Billboard "Bubbling Under" artist. Parmalee's current Top 25 hit "Carolina" continues to rise up the country charts and has reached #1 on SiriusXM The Highway's "Hot 30 LIVE." http://www.parmalee.com

RACHEL FARLEY

RED BOW Records artist Rachel Farley cemented her status as country music's "One to Watch" with her debut Top 40 hit, "Ain't Easy." Lauded as one of CMT's "Next Women of Country," the now 18-year-old Daughter of the Southern Ground has earned a reputation as one of country's hottest new live acts after opening tour slots for superstars Jason Aldean, Luke Bryan, Colt Ford and Brantley Gilbert. Farley's follow-up single, "Midnight Road," impacts country airwaves this October. http://www.rachelfarley.com

ABOUT CBS RADIO

CBS RADIO, a division of CBS Corporation, is one of the largest major-market radio operators in the United States, with stations covering news, sports, talk, rock, country, Top 40, classic hits, and urban formats, among others. The division operates 126 stations across 27 markets, including all of the Top 10 and delivers original local audio and video content, events and on-demand programming. Additionally, CBS RADIO reaches audiences through CBS Sports Radio, Radio.com and CBS Local Digital Media. For more information, visit http://www.cbsradio.com

ABOUT THE BBR MUSIC GROUP

Founded by President/ CEO Benny Brown in 1997, the Broken Bow Music Group has grown from a fledgling independent label of one into **the largest independent Country label group in the United States** whose umbrella now includes Broken Bow Records, Stoney Creek Records, RED BOW Records, BBR Management and publishing company Magic Mustang Music. With a roster of talented artists that includes **multiplatinum superstar Jason Aldean, #1 chart-topper Dustin Lynch, American Idol's Kristy Lee Cook and James Wesley, BROKEN BOW RECORDS** continues to make a name for itself in the Country music industry. Founded in March 2009 as a continuation of the passion and determination that spawned the success of Broken Bow, **STONEY CREEK RECORDS** boasts a roster which includes **2012 ACM Vocal Duo of the Year**, **CMA and GRAMMY nominees Thompson Square**, **ACM and CMA nominee Randy Houser** as well as newcomers **Parmalee** and **Lindsay Ell**. RED BOW RECORDS, in partnership with the country's largest independent distributor RED Distribution, a Division of Sony, was founded in October 2012 and boasts an artist roster of **4x GRAMMY nominee and CMA and ACM award winner Joe Nichols** and hot Country newcomers **Rachel Farley** and **Chase Bryant**. The BBR Music Group is headquartered in Nashville, TN and is distributed by Sony RED. <u>http://www.bbrmusicgroup.com</u>

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