



July 22, 2013

**“SPF POWERED BY RADIO.COM” PRESENTED BY  
THE COSMOPOLITAN OF LAS VEGAS AND CBS RADIO ON SATURDAY, AUG. 17**

***ROBIN THICKE, JASON DERULO AND SAMMY ADAMS HEADLINE SUMMER  
MUSIC SPECTACULAR LIVE FROM THE HOTEL’S BOULEVARD POOL***

Breakout pop artists Robin Thicke, Jason Derulo and Sammy Adams have been named as the main acts of the inaugural Summer Pool Fiesta (SPF) concert powered by Radio.com at The Cosmopolitan of Las Vegas on Saturday, Aug. 17. With the Las Vegas Strip as the background, the luxury resort’s Boulevard pool will play host to the star-studded event. Fans can watch a live broadcast of SPF streaming on [Radio.com](http://Radio.com) and YouTube beginning at 8:00PM, PT.

CBS RADIO stations nationwide will award hundreds of listeners complimentary access to the show, with many receiving a trip to Las Vegas with superior travel and accommodations at The Cosmopolitan, and exclusive access on-site at SPF. Tickets for the concert go on sale Friday, July 26 at 10:00AM, PT and are available online at [www.cosmopolitanlasvegas.com](http://www.cosmopolitanlasvegas.com) or through Ticketmaster at 800-745-3000. General admission tickets are \$35 (plus applicable taxes and services charges). SPF is an all-ages show. Guests must be 21+ to reserve a premium cabana at The Cosmopolitan of Las Vegas.

Born in Los Angeles, the award-winning multiplatinum superstar Robin Thicke taught himself to play piano at the age of 12 and by 16 was writing and producing songs for artists including Brandy, Color Me Badd, and Brian McKnight. By the age of 21, he had written and produced songs on over 20 gold and platinum albums including those from Michael Jackson, Marc Anthony, Pink, Christina Aguilera, and others.

Thicke’s recently released single, “Blurred Lines,” features T.I. and Pharrell, is a bona fide worldwide smash, having reached No.1 in 80 countries to date. The track is the first single from Thicke’s sixth studio album, which is due to be released this summer and has already crossed a number of radio formats. He has toured with Beyonce and Mary J Blige, and been honored with the VH1 Soul/Vibe award for “Best Breakthrough Artist,” as well as received nominations from BET, MTV, and the American Music Awards.

Two albums in from bursting on the scene in 2009, Jason Derulo has sold over 15 million tracks domestically with almost 10 billion in cumulative radio audience and nearly 700 million

views on his YouTube channel due to a string of Top 10 singles: "Watcha Say," "In My Head," "Ridin' Solo," "Don't Wanna Go Home" and "It Girl." The talented performer has sealed his reputation as a global chart-topping star. He was a five-time winner at the BMI Pop Awards, including being honoured as "Songwriter of the Year" in 2011. Derulo has also received a string of nominations including nods from the Teen Choice Awards, the MTV Europe Music Awards, the MOBO Awards and others.

His third album, *Tattoos*, hits stores this fall. The lead-single, "The Other Side," is produced by Ammo (Katy Perry, Ke\$ha) and Martin Johnson (Taylor Swift, Hot Chelle Rae, Hannah Montana, The Used), and became the No. 1 most added record on the Top 40 charts in 2013 with over 120 adds across the country in its first week: just 25 stations short of the all-time record set by former touring mate Lady Gaga. The track is currently Top 5 at mainstream radio across the United States, and an international success, as well.

From Cambridge, Mass., 25-year-old rising artist Sammy Adams stormed the music scene with his major-label debut single "Blow Up," a hypnotic head-nodding beat looking at what life is like for this young musician. Adams began to write rhymes and create beats while in high school, but it was at Trinity College that he came up with the idea for his breakthrough single "I Hate College," a cheeky remix of Asher's Roth's "I Love College." After Adams' friend posted it on his blog in August 2009, the track spread like wildfire among students across the Northeast and he began booking shows at colleges who were impressed with the new talent.

Adams built such a sizable following through touring that his independently released album *Boston's Boy* shot to the top of the iTunes Hip-Hop/Rap chart on its first day out in March 2010. In September 2010, Adams released his first mixtape, *Party Records*, a seamless blend of dubstep, bass music, and electro-house with beats by Rusko, Deadmau5, Bassnectar, and other EMD giants. He went on to open for such artists as Kid Cudi, Drake, Nicki Minaj, LMFAO, Ludacris, and J. Cole, and performed 180 headlining shows in the U.S. and Canada over the past year.

#### About Radio.com

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#### About The Cosmopolitan of Las Vegas

The Cosmopolitan of Las Vegas features artists at the forefront of the touring world and emerging artists that will inspire the next musical movements coupled with spectacularly-designed, technology-driven venues. The excitement of live-music and sports action spills onto the casino floor from Book & Stage, an upscale sports and entertainment lounge, while live DJs fill the rhythmic and vibrant hot-spot BOND with the best in house-music. Finally, The Chandelier, a dramatic inhabitable three-story architectural wonder, created by 2 million luminous crystals, houses three unique bar experiences: high-energy hot spot, sophisticated cocktail retreat and inviting lounge.

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