



For Immediate Release
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99.5 WYCD and Country Superstar Rodney Atkins To Host "Rebels For A Cause - Maddie's Ride" Make-A-Wish Fundraiser

Detroit, MI – **99.5 WYCD** and Country Superstar Rodney Atkins are asking motorcycle riders to join them for the annual "Rebels for a Cause - Maddie's Ride for Miracles," a benefit for the Make-A-Wish Foundation of Michigan on Sunday, October 4. The ride will begin at Detroit Harley-Davidson in Center Line and end at Blake's Orchard and Cider Mill in Armada with an acoustic concert featuring Rodney Atkins.

The ride and concert are held in honor of Maddie Trudel, who was seven years old when she lost a courageous battle with bone cancer in November 2006. Prior to her passing, Maddie's "Wish" was granted by the Make-A-Wish Foundation of Michigan for a trip to the Walt Disney World Resort®. Maddie's dad, Paul Trudel, created "Rebels for a Cause" to help other children's wishes come true in memory of Maddie.

About the Ride/Schedule: Tickets are \$25 for the ride and concert! (*Registration for rider and passenger to include concert is \$35*) Food will be provided by Del Taco from 11 a.m. to 1 p.m.

- Rider Registration will begin at 11 a.m. at Detroit Harley-Davidson at 25152 Van Dyke in Center Line, MI. (*No pre-registration or ticket sales*)
- The Ride will begin at promptly at 1 p.m. and will journey to Blake's Orchard and Cider Mill at 17985 Armada Center Road in Armada.
- A private acoustic concert with Rodney Atkins is scheduled to take place at approximately 3 p.m. at Blake's Orchard and Cider Mill in Armada.

Tickets for the concert only (*not including the ride*) are \$10 and will be on sale at Blake's Orchard and Cider Mill, on the day of the concert at 2 p.m., Sunday, October 4th. (*Tickets will not be sold in advance*) **One hundred percent of net proceeds benefit Make-A-Wish Foundation® of Michigan.**

Sponsors of "Maddie's Ride" include: 99.5 WYCD, Make A Wish, Del Taco, Blakes Orchard & Cider Mill, Buff Whelan Chevrolet. For more details go to wycd.com

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