



**NEWS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

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**92.5 XTU PRESENTS 2009 "HERO" MASTER SERGEANT BUBBA BEASON,
WINNER OF CHEVY'S "YOUR EVERYDAY HERO" CAMPAIGN**

PHILADELPHIA, Pennsylvania, November 11, 2009 – 92.5 XTU WXTU-FM is proud to announce that Master Sergeant Bubba Beason, assigned First Sergeant to the 305th Air Mobility Wing, McGuire Air Force Base, has been voted the 2009 'Hero' in the Chevy 'Your Everyday Hero' campaign!

MSgt. Beason has been honored for his work with the Gold Star Moms, mothers who lost a military son or daughter. This past summer he created a run across the state of New Jersey, placing flags at every mile in honor of a fallen New Jersey soldier, and he organized and led 250 of his fellow soldiers in the NYC Memorial Day parade. He serves as president of McGuire AFB First Sergeant's 21-member Council, and has been selected "Airman or NCO of the Year" and for the "Lance P Sijan Award" by several of his units throughout his distinguished career. His many decorations include two Meritorious Service Medals, five Air Force Commendation medals, five AF Achievement medals, and the Joint Meritorious Unit award.

MSgt. Beason and his wife Angela met 92.5 XTU staffers at this year's Liberty USO Gala celebration where Bubba Beason was being honored as the USAF's Soldier of the Year. Angela Beason told WXTU about her husband's quest to become Chevy's "Everyday Hero," and *Philadelphia's Country Station* got behind him. The station sent an eblast to its 80,000 VIP Club Members, posted the voting link on its website and interviewed Bubba during the Andie and Kris Morning Show. WXTU also invited MSgt. Beason onstage at the recent Zac Brown concert at the Susquehanna Bank Center.

The efforts paid off, and MSgt. Beason won the nationwide competition! He was awarded a new Chevy truck and a trip to attend the 2009 CMA Awards in Nashville. It will be a great getaway for his family as MSgt. Beason has received his orders for a year-long tour in Afghanistan, his seventh tour since 2001.

About Beasley Broadcast's Philadelphia Stations

In the Philadelphia market, Beasley owns four radio stations, 92.5XTU *Philadelphia's Country Station* WXTU-FM, *Wired 96.5* WRDW-FM, *AM860 The Delaware Valley's Only Money Talk Radio* WWDB-AM, and 800AM WTMR-AM. WXTU and WRDW multicast sister stations with HD Radio™ technology, available to those with access to an HD Radio receiver. For more information, please visit www.bbgi.com.

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