



FOR IMMEDIATE RELEASE

*** MEDIA ALERT ***

Your Presidential Prediction Could Win You \$50,000

Predict the States Contest with Boston's Talk Evolution, 96.9 FM WTKK

Boston, MA (October 15, 2008): We've all been predicting who will be the next President of the United States, but **Boston's Talk Evolution, 96.9 FM WTKK** is giving listeners the opportunity to not only predict the outcome but to win **\$50,000** in the process.

During these tough economic times, who couldn't use an extra \$50,000? Boston's Talk Evolution 96.9 FM WTKK is encouraging listeners to flex their political muscle by predicting the outcome of the Electoral College vote for the 2008 election.

Beginning Thursday, October 16th and continuing through Friday, October 31st, 2008, **96.9 FM WTKK** listeners are encouraged to visit www.969wtkk.com to become a 96.9 FM WTKK Insider and take part in the *Predict the States Contest*. By completing their own personal Electoral College map, listeners will be entered for a chance to win the \$50,000 Grand Prize, along with a \$500 gift card from Cardi's Furniture. For more details and complete contest rules log onto www.969wtkk.com.

Predict the States Contest is sponsored by Cardi's Furniture and Ira Motor Group.

96.9 FM Talk-WTKK is owned by Greater Boston Radio, Inc., a subsidiary of Greater Media, Inc., the parent company of 23 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. Greater Media also owns a group of weekly newspapers in central New Jersey as well as several telecommunications towers located throughout the United States.

#