



THE NEW 99.1 FM WQIK

FOR IMMEDIATE RELEASE

Jacksonville, FL – WQIK – FM, THE NEW 99.1 FM reveals Jacksonville's Favorite Things Promotion in front of a LIVE studio audience, Thursday, April 17, 2008 at The Terry Theater at The Times Union Center for the Performing Arts from 7:00am – 10:00am EST.

Jacksonville's Favorite Things promotion kicked off in February where listeners won a seat into the theater five times daily. During the live show Thursday, WQIK will reveal items that Jacksonville voted as their favorite, including their favorite Seafood spot, favorite comedian, favorite new restaurant, favorite event and a live performance by a National Recording Artist. Everyone will win all of Jacksonville's Favorite Things throughout the live show. One audience member will win a two year lease on the car that was voted Jacksonville's Favorite new car: a BRAND NEW 2008 CLAUDE NOLAN CTS CADILLAC!

Jacksonville's Favorite Things LIVE show will take place Thursday, April 17, 2008 at 7am, with the car giveaway at approximately 9:30am at The Terry Theater inside The Times Union Center for the Performing Arts.

NO MEDIA PASSES REQUIRED – IF YOU PLAN TO COVER THIS EVENT AND NEED ACCESS, PLEASE USE THE STAGE/ CREW ENTRANCE TO THE TIMES UNION CENTER ON BAY STREET OR CONTACT ONE OF THE PHONE NUMBERS LISTED ABOVE.