



PRESS RELEASE

For Immediate Release

Rob Thomas Of Matchbox Twenty, John Mayer, Pat Monahan Of Train And Elliott Yamin Join 'Plj's Scott and Todd's Live Broadcast/Auction For Blythedale Children's Hospital

95.5 WPLJ's morning hosts, Scott Shannon and Todd Pettengill, will broadcast their final show of the year from Blythedale Children's Hospital in Valhalla, New York on Thursday, December 20, 2007 from 6am-10am. This will mark the 16th Annual "Holiday Spectacular" Party hosted at Blythedale.

The children, their parents and hospital employees will be in the audience as the 'PLJ staff provides live "Holiday" entertainment and cheer. Scheduled to perform are Rob Thomas of Matchbox, John Mayer, Pat Monahan of Train, American Idol's Elliott Yamin and Holiday Express.

Blythedale is the only hospital in New York State exclusively devoted to caring for children with a wide range of medical problems, resulting from injury or disease, which are amenable to various rehabilitation services. Last year's broadcast/auction raised over \$350,000 for the Hospital. Among this year's items available in the Scott & Todd Rock 'n' Roll Auction are: Tickets for Miley Cyrus (Hannah Montana), lunch with Rob Thomas, "a 1-year pass for all 'PLJ Up Close & Personal 2008 Concerts, "DJ For The Day" with the Scott & Todd "Big Show", tickets to a sold out intimate group event with psychic John Edward and your chance to pick-up one of a kind collectibles such as autographed guitars by Bon Jovi, Daughtry, James Blunt and Sheryl Crow, sports memorabilia and more! You can check out a complete list of items in advance by going to www.plj.com starting Friday, December 14th.

Previous years' highlights included performances by Rob Thomas of Matchbox Twenty, John Mayer, Jon Bon Jovi, Daryl Hall or Hall & Oates, Dave Matthews of the Dave Matthews Band, Barenaked Ladies, Pat Monahan of Train, Jason Mraz, Tony Bennett, Jewel, Jose Feliciano, Natalie Merchant, Vanessa Williams, Meat Loaf, Cyndi Lauper, Deborah Gibson, and Darlene Love.

Once again, WPLJ will encourage listeners to call-in donations to benefit the hospital. Contributions & bids can be accepted at 914-592-1643 Thursday, December 20, 2007 from 6am-9:45am.

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(If you're interested in covering the event – please contact
Theresa Angela at 212-613-8919 for Press Credentials)

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