



For Immediate Release:

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**It's A Bird... It's A Plane...
NO – It's A Car Falling From The Sky!
Jonathon Brandmeier Of WLUP-FM Drops Car From
Helicopter To Award One Listener A New Hummer H3**

On Friday, June 1st, Jonathon Brandmeier of The Loop WLUP-FM 97.9 will give away a Hummer H3 to one lucky Loyal Looper. Not like any other car giveaway, this event is sure to be one of The Loop's biggest events in its 30 year history. Johnny B will broadcast live from First Midwest Bank Amphitheatre's parking lot in front of hopeful qualifiers and anxious thrill seeking fans. During the broadcast, a helicopter will raise a junk car hundreds of feet into the air before sending it plummeting towards a painted grid below.

Since May 14th, listeners have been encouraged to submit pictures of their own cars to WLUP.com and a story why they deserve to win a brand new, bright yellow Hummer H3. From hundreds of online submissions, Johnny B is narrowing the field to 36 qualifiers.

Squares numbered 1 through 36 will be placed randomly on a giant 210 foot by 210 foot grid painted on the parking lot at First Midwest Bank Amphitheatre. Each of the 36 contestants are assigned with one of these squares based on the order they qualified. At 8:30am the "junk" car will free fall from the sky after being released from a helicopter and will crash into the grid below. The qualifier, whose grid square contains the most of the demolished car, will drive away from First Midwest Bank Amphitheatre with a brand new Hummer H3.

This event is yet another one-of-a-kind opportunity Brandmeier has offered his listeners and another amazing story to add to The Loop's 30 years of rockin' Chicago!

Don't miss out on the action -- reserve press credentials today! Contact Kris Mathes at kmathes@emmischicago.com.

First Midwest Bank Amphitheatre (formerly Tweeter Center Chicago) is located at 19100 South Ridgeland in Tinley Park. Live broadcast begins at 5:30am and the car drop will occur at 8:30am.

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