

FROM: WLTW, 106.7 Lite fm

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TAKE A BITE OUT OF BROADWAY FOR LUNCH: '106.7 LITE FM PRESENTS BROADWAY IN BRYANT PARK 2011'

Free Broadway Performances Start July 7th, Sponsored by Bank of America

New York, NY (June 7, 2011) The best of Broadway will be presented FREE on six consecutive Thursdays this summer with "106.7 Lite fm Presents Broadway in Bryant Park 2011" – a lunchtime series beginning on Thursday July 7th at 12:30PM on the Bryant Park Stage. Sponsored by Bank of America, and Clean Air NY, and hosted by Lite fm's on-air personalities, the eleventh annual presentation of open-air, On- and Off- Broadway lunch hour performances runs through August 11th.

Recent Tony Award winning musicals and 2011 nominees such as *Sister Act, Catch Me If You Can, Billy Elliot, Memphis, Hair, Jersey Boys, Rent, The Lion King, Avenue Q, Mamma Mia! and Priscilla Queen of the Desert*, will all be stopping by to showcase some of their best musical numbers.

Now in its eleventh year, "106.7 Lite fm Presents Broadway in Bryant Park" will run from 12:30-1:30pm on the following Thursdays; July 7, 14, 21 and 28 and August 4 and 11. Bryant Park is located behind the New York Public Library on 6th Avenue between 40th and 42nd street. Lawn seating is first come-first-served.

As a bonus, **Bank of America** will award a year's worth of free Broadway tickets to a lucky winner. Anyone can enter to win simply by visiting the Bank of America tent on the Bryant Park fountain terrace from 11am -2pm on any of the six Broadway in Bryant Park dates, or visit any participating Bank of America banking center.

Also, Clean Air NY each week will give attendees who pledge to reduce air pollution in New York chances to win front-row seats for future Broadway in Bryant Park shows, including lunch. One lucky weekly winner will score the grand prize of one unlimited monthly Metrocard. Clean Air NY is an initiative sponsored by the New York State Department of Transportation in support of downstate air-quality efforts.

The tentative schedule is listed below. For details, schedule updates and a chance to win free Broadway tickets, log onto www.1067litefm.com and keep your radios tuned to 106.7 Lite fm.

Thursday, JULY 7th (Lite fm Emcee: Victor Sosa)

- STOMP
- Baby It's You
- Sister Act
- Zarkana

Thursday, JULY 14th (Lite fm Emcee: Delilah)

- Chicago
- Million Dollar Quartet
- Catch Me If You Can
- Newsical

Thursday, JULY 21st (Lite fm Emcee: Helen Little)

- The Addams Family
- Billy Elliot
- Memphis
- Rock of Ages
- Voca People

Thursday, JULY 28th (Lite fm Emcee: Christine Nagy)

- Anything Goes
- The Phantom Of The Opera
- The Fantasticks
- Hair
- Traces

Thursday, AUGUST 4th (Lite fm Emcee: Bob Bronson)

- Jersey Boys
- The Lion King
- Rent
- Wicked
- Death Takes a Holiday

Thursday, AUGUST 11th (Lite fm Emcee: Rich Kaminski)

- Mamma Mia!
- Mary Poppins
- Avenue Q
- Priscilla Queen Of The Desert

^{**}Schedule subject to change at discretion of 106.7 Lite fm or pending weather conditions.

^{**}In the event of mandatory performance cancellation, all efforts will be made to re-assign previously scheduled shows into a remaining "Broadway in Bryant Park" performance date**

- **Visit <u>www.1067litefm.com</u> or tune into **106.7 Lite fm** for 'Up-to-the-Minute' schedule changes and or performance cancellations.
- **106.7 Lite fm Presents Broadway in Bryant Park 2011 is being produced by Pop2Life Creative Marketing and Promotion www.pop2life.com

About 106.7 Lite fm

WLTW, New York's 106.7 Lite fm offers *The Best Variety of Yesterday and Today*. The radio station has served the tri-state area since 1984 and has consistently remained the most listened to station in New York. The station reaches over 5.7 million listeners weekly and has sponsored the Broadway in Bryant Park series for the past ten summers. For additional information on New York's 106.7 Lite fm log on to www.1067litefm.com

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