



WLS, 890 AM
190 North State Street
Chicago, Illinois 60601

www.wlsam.com

PRESS RELEASE

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The Big 89 Welcomes “Steve Dale’s Pet World”

This Saturday, The Big 89 will debut “Steve Dale’s Pet World”. The interactive radio and internet show will feature the views of certified animal behavior consultant Steve Dale on pet ownership, health and advocacy programs for an improved quality of life for all animals. Dale is touted as reaching more pet owners than any other pet journalist.

Steve Dale brings his expertise and passion to The Big 89 both on-air and on-line, hosting his weekly show on WLS-AM (890 AM) Saturdays from 2-3 pm, plus an additional hourly on-line show which will be available on-demand at www.wlsam.com. Dale is also the host of two nationally syndicated programs, and has been hosting local radio in Chicago for the past twelve years. He contributes to *USA Weekend* and is a syndicated column with Tribune Media. Dale is the author of two books “American Zoos” and “DogGone Chicago”, and is a popular speaker at veterinary conferences. He has been a guest on national media such as Animal Planet, Fox News Channel, The Oprah Winfrey Show, National Geographic and many more.

Dale’s website is www.stevedalepetworld.com.

Program: Steve Dale’s Pet World
When: Saturdays from 2pm to 3pm and on-demand
Where: The Big 89, WLS-AM 890 and www.wlsam.com.

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WLS-890AM is a 50,000-watt radio station reaching over 38 states from Chicago, IL with a mass-appeal talk format. The Big 89, *Where Chicago Comes to Talk*, is also the home of *Don Wade & Roma*, *Mancow & Cassidy*, *Rush Limbaugh*, *Roe Conn* and *Notre Dame football/basketball*. The legendary station has been on the air for 85 years.

Citadel Broadcasting Corporation is the third largest radio group in the United States, with a national footprint reaching more than 50 markets. Citadel is comprised of 165 FM and 58 AM stations in the nation’s leading markets, plus Citadel Media, one of the largest radio networks in the United States. For more information, visit www.citadelbroadcasting.com.