



FOR IMMEDIATE RELEASE

It's All About The Kids

*Johnjay & Rich host 5th Annual 93.7 KRQ Cares For Kids Radiothon
Thursday through Saturday to raise funds for TMC Children's Miracle Network*

August 183, 2007, Tucson, AZ – It started out of a desire to give back to the community that has so strongly supported 93.7 KRQ. In 2003, Arizona's Morning Show Johnjay and Rich created the 93.7 KRQ Cares For Kids Radiothon...a multi-day broadcast whose goal was to raise much needed monies for the Tucson Medical Center and the children and families that it serves. Over the years we have raised **\$1,143,362** for Tucson Medical Center and Children's Miracle Network's Radiothon through the generous donations of our listeners and the community. Last year's Radiothon raised over \$350,000 which has helped purchase critical life-saving equipment and fund expenses for the innovative programs and services offered by the TMC Children's Fund.

Beginning this Thursday, August 21st through Saturday, August 23rd, Johnjay and Rich will begin their 5th Annual KRQ Cares For Kids Radiothon to benefit TMC and the Children's Miracle Network. Johnjay and Rich will set up camp and broadcast day-long shifts directly from TMC for *three days of fundraising* as follows:

Thursday, August 21st	6am to 6pm
Friday, August 22nd	6am to 6pm
Saturday, August 23rd	9am to 3pm

Donations can be made by phoning our special hotline at (520)623-KIDS or online through www.krq.com. Donations are accepted in the form of one-time amounts or "15x12's" which allow a listener to donate \$15 every month for a year...all handled by TMC and the Children's Miracle Network so donations are tax deductible. For less than 50 cents a day we can continue to make a difference in the lives of Tucson's kids because 100% of the funds stay right here in Southern Arizona.

Summary

5th Annual Johnjay & Rich's KRQ Cares For Kids Radiothon!
Thursday, August 21st – Saturday, August 23rd
Tucson Medical Center

A benefit for the Tucson Medical Center Children's Fund through Children's Miracle Network

Contact: Nikki Van Doran @ (520) 730-5120

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