

## FOR IMMEDIATE RELEASE

## 8<sup>th</sup> Annual K95 Pontiac GMC CountryFest

"K95 and Pontiac GMC Present Sugarland and Dierks Bentley"

**RICHMOND, VA – June 1, 2008 -** Sugarland and Dierks Bentley headlined the 8<sup>th</sup> Annual K95 Pontiac GMC Countryfest at the Richmond International Raceway Complex. Also performing to the estimated 10,000 attendees were rising Nashville stars the Zac Brown Band, and local Richmond acts, B2B and Alibi.

"It was a great day of music and fun, interrupted by, but not stopped by some rain," said Program Director Buddy Van Arsdale. "I think Dierks Bentley and Sugarland appreciated the response they got from K95 listeners, especially Sugarland, because the fans waited through the rain to see them perform."

Sugarland just recently won the Academy of Country Music Award for Best Single and Best Song of the Year with their hit "Stay." Jennifer Nettles of Sugarland is the first female artist in ACM history to win both awards.

"K95 is so thankful to the local Pontiac GMC dealers who partner with us each year to bring the biggest names in country music to Richmond" said Cox Radio Richmond Market Manager Bob Willoughby. "The K95 audience really supports Countryfest."

## **About Cox Radio-Richmond**

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 The Planet), and alternative rock station WDYL-FM (Y101).