



**Z100's Jingle Ball 2008**  
**Rings in the Holiday Season with Stand Up To Cancer**

**\*\*Friday, December 12th at Madison Square Garden\*\***

New York, November 7, 2008 - Z100, New York's Hit Music Station, will unveil the star-studded line-up today for its annual holiday concert "Z100's JINGLE BALL 2008," which will take place on Friday, December 12th, 7:30PM at Madison Square Garden.

H&M is the presenting sponsor for Z100's Jingle Ball 2008. Z100 afternoon DJ JJ will make the official announcement at 5pm today during his shift of this year's impressive all-star line-up that includes: Katy Perry, Chris Brown, Leona Lewis, Ne-Yo, Jesse McCartney, Paramore, David Archuleta, Brandy, Lady Gaga and more. Rihanna will serve as special guest host for the night along with the Z100 Air Personalities. (\*artists subject to change)

Tickets will be sold EXCLUSIVELY to ZVIP members via Ticketmaster starting Monday, November 10th at 4:00PM. To register for FREE to be a ZVIP member, log on to [www.z100.com](http://www.z100.com) keyword: ZVIP. Any tickets not sold will be available for the public to purchase starting Tuesday, November 11th at 4pm via [www.ticketmaster.com](http://www.ticketmaster.com). There is an eight ticket limit per order. A specially priced "Worst Seats in the House" ticket will be housed in a party section behind the stage right in the heart of the Z100 broadcast area with Romeo and Niko. Ticket holders will be able to watch the show on the big screen, special plasma screens and will be given a special limited edition Z100 Jingle Ball 2008 poster. (\*All tickets in this area are obstructive views)

The official charity partner for Z100's Jingle Ball is Stand Up To Cancer ([www.standup2cancer.org](http://www.standup2cancer.org)), an initiative raising awareness and funds to accelerate ground-breaking cancer research that will get new therapies to patients quickly and

save lives. Z100 will host banner ads on Z100.com promoting awareness of the cause and will air Public Service Announcements. For each ticket sold via Ticketmaster, \$1 will be automatically donated to the charity along with an option to contribute more.

Tom Poleman, Z100's SVP of Programming stated: "All of us at Z100 were emotionally touched upon hearing 'Just Stand Up' for the first time. The response from our listeners was equally passionate. So much so, that we felt compelled to do whatever we could to continue the momentum of Stand Up To Cancer locally in the tri-state area. Z100's Jingle Ball is our marquee event and a great way for us to work directly with our listeners to make a difference."

Once again the concert will include a pre-show event entitled "Z100's All Access Lounge." The FREE event will be action-packed with performances by Z100 artists, autograph sessions and meet & greets with fan favorites. The FREE indoor festival will feature music, interactive booths, sponsor giveaway and sampling. It takes place from 12-6pm at Roseland Ballroom, 239 W 52nd St, New York, NY.  
(\*please note new location)

This year's show will also have a special "H&M Artist Gift Lounge at Z100's Jingle Ball" backstage created exclusively by NYC based On 3 Productions. Each of the artists participating in the show will have the opportunity to customize their own unique gift bags. ([www.on3productions.com](http://www.on3productions.com))

In conjunction with the event, Canon PowerShot will be hosting a special national online promotion entitled: "So You Want To Be A Pop Star?" The winner, plus a guest, will be flown to NYC Jingle Ball week for four days/three nights, receive hotel accommodations and premium tickets to Z100's Jingle Ball. While in NY, the winner will receive private voice and dance lessons, be treated to a makeover and a consultation with a stylist just like their favorite pop star! For details about the sweepstakes, see [www.powershot.com](http://www.powershot.com) and click on the "So You Want To Be A Pop Star?" banner.

For up-to-minute information on Z100's Jingle Ball 2008 including full concert line-up and when to purchase tickets, listen to Z100, New York's Hit Music Station, or log on to [www.z100.com](http://www.z100.com) keyword: Jingle Ball

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