



Z100 Teams Up with Stand Up To Cancer For Z100's Jingle Ball 2008

New York, September 3, 2008 - Z100, New York's Hit Music Station, is teaming up with Stand Up To Cancer (www.standup2cancer.org), an initiative to raise philanthropic dollars for accelerating ground-breaking cancer research established by a group of media, entertainment and philanthropic leaders, whose lives have all been affected by cancer in significant ways.

Elvis Duran, host of Elvis Duran and the Z100 Morning Show, made the announcement today that Stand Up To Cancer will be the official charity of Z100's Jingle Ball 2008. This year's star-studded event is presented by H&M and will take place on Friday, December 12th at Madison Square Garden at 7:30pm. The show is a must see annual holiday event that sells out in minutes.

On September 5, 2008 (8 p.m. EDT and PDT) ABC, CBS and NBC will donate one hour of simultaneous commercial-free primetime for the nationally televised fundraising event aimed at rallying the public around the goal of ending cancer's reign as a leading cause of death. The special will feature stars from film and television who will perform as well as present filmed content giving viewers insight into cancer. The broadcast also will feature the premiere of "Just Stand Up," the all-star charity single benefiting Stand Up To Cancer and produced by L.A. Reid and Kenny "Babyface" Edmonds in their first creative reunion on record in nearly two decades. The performance features more than a dozen of the world's most accomplished female recording artists including Mariah Carey, Beyoncé, Mary J. Blige, Rihanna, Fergie, Sheryl Crow, Miley Cyrus, Melissa Etheridge, Ashanti, Natasha Bedingfield, Ciara, Keyshia Cole, Leona Lewis, LeAnn Rimes, and Carrie Underwood.

Tom Poleman, Z100's SVP of Programming stated: "All of us at Z100 were emotionally touched upon hearing 'Just Stand Up' for the first time. The response from our listeners was equally passionate. So much so, that we felt compelled to do whatever we could to continue the momentum of Stand Up To Cancer locally in the tri-state area. Z100's Jingle Ball is our marquee event and a great way for us to work directly with our listeners to make a difference."

Laura Ziskin, executive producer of the September 5th broadcast special and a cancer survivor stated: "Cancer claims one person every minute of every day in the United States. Every year in this country, it takes the lives of more than half a million people. We want everyone to know that they can make a difference in this fight and I want to thank Z100 for their generous support of 'Just Stand Up' and for helping us continue to drive awareness for Stand Up To Cancer long after the broadcast is over."

As a result of the teaming, Z100 will host a special page on Z100.com promoting awareness of the cause and Public Service Announcements will air thru the year. For each ticket sold via Ticketmaster, \$1 will be automatically donated to the charity along with an option to contribute more. Stand Up To Cancer will also be present at the Z100 All Access Lounge which takes place from 12-6pm at Roseland Ballroom, 239 W 52nd St, New York, NY. (www.z100.com keyword: Stand Up)

For up-to-minute information on Z100's Jingle Ball 2008 including full concert line-up and when to purchase tickets, listen to Z100, New York's Hit Music Station, or log on to www.z100.com