



## **CLEAR CHANNEL CHICAGO INTRODUCES A MAJOR HEALTHCARE CAMPAIGN: “BE CLEAR ABOUT YOUR HEALTH” TO THE CHICAGO COMMUNITY**

**Chicago, IL (November 29, 2005)** – Clear Channel Chicago introduces a major healthcare initiative to the Chicago community, “Be Clear About Your Health,” that will be showcased on all seven of Clear Channel’s radio properties (WGCI-FM, V103, Gospel 1390, Real Oldies 1690, KISS, WNUA and WLIT), including Clear Channel Outdoor in Chicago, IL.

The campaign will address four key health concerns in our community: Smoking, Depression, Asthma and Obesity. The multimedia campaign includes radio, outdoor, newspaper, internet and a future television campaign. Through a series of strategic messages, the community will be offered detailed information on how to better manage their health and where to get assistance. The campaign will also hit the streets with the official “Be Clear About Your Health” Wellmobile. The Wellmobile will saturate the Chicago community with health information.

The healthcare initiative is the brain-child of the Clear Channel Chicago Advisory Board which was established last year to help us identify and implement projects that will allow us to better serve the community. The advisory board successfully created the “Be Clear About Your Health” marketing campaign to address four key health concerns in the Chicagoland area through the assistance of community healthcare officials.

“The Be Clear About Your Health” campaign will provide a tremendous service to our community and continue to evolve with additional components over the next twelve months. “Our Advisory Board is to be commended for their hard work and dedication in bringing this campaign to fruition which creates top-of-mind awareness of some major health concerns that affect our community,” said Board Co-Chair Angela Ingram.

The 2005 Clear Channel Chicago Advisory Board includes a cross-section of Clear Channel executives, community leaders, advertisers, and listeners: Co-Chairs Angela Ingram (Clear Channel); Abe Thompson (Entrepreneur); Earl Jones (Clear Channel); Cheryl Jackson (Governor’s Office); Rev. Jesse Jackson (Rainbow PUSH Coalition); Bob Dale (RJ Dale Advertising); Craig Gilmore (State Farm Insurance); Dawn Edwards (Clear Channel); Jann Honore’ (UNCF); James Compton (Urban League); Linda Sisung (Clear Channel); Anita Genes (Clear Channel); Wynona Redmond (Dommick’s); Rob Jackson (McDonald’s); Father Michael Pflieger (St. Sabina); Dawn Edwards (Clear Channel) and Tony Dailey (Clear Channel Outdoor).

### **About Clear Channel Radio**

Clear Channel Radio is a leading radio company focused on serving local communities across the U.S. with more than 110 million listeners choosing Clear Channel Radio programming each week. The company’s operations include radio broadcasting, syndication and independent media representation. Clear Channel Radio is a division of Clear Channel Communications, Inc. (NYSE:CCU), a leading global media and entertainment company. More information on the company can be found at [www.clearchannel.com](http://www.clearchannel.com).

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