

Miss Plus America Ambassador Erica Collins and Former NFL Linebacker Carlos Bradley to support the International Student Athlete Academy with Torre Big and Tall Men's Clothing Store at Unity Day sponsored by WDAS-FM in Philadelphia



On August 21, Miss Plus America Ambassador Erica Collins, former NFL Linebacker Carlos Bradley, members of the Eagles football team will be at the WDAS FM radio personality "Butterball's" Party at Unity Day in Philadelphia supporting ISAA, International Student Athlete Academy with Torre Big and Tall Men's Clothing Store.

"I'm happy to support such a needed cause for young athletes. The work Carlos has done should be commended. Also, I believe that the plus size female community should reach out to the Big and Tall male community. Our needs in the retail industry are quite similar. Torre is a great store with hard to find fashions." stated Miss Plus America Ambassador Erica Collins.

Also, Erica will be on hand to answer any questions about her platform with the Women's Alliance Organization. Some divisions provide clothing and career development for Women, men and the youth to re-enter the workforce.

Carlos Bradley bio

Carlos Bradley a former linebacker with the National Football League playing for the San Diego Chargers from 1981 through 1986 and the Philadelphia Eagles in 1987 has agreed to release his San Diego Chargers #50 Jersey. The jersey is available at [Mitchell & Ness](#), [Torre Men's Wear](#) and the [Aquatic and Fitness Center at Riverside](#) in Bala Cynwyd location where Carlos is a personal trainer. The sales from his jersey will help the non-profit organization, International Student Athlete Academy (ISAA) where he is Executive Vice President. ISAA is a program that trains young athletes in academics, life skills as well as training in their various sports. It offers after school tutoring, Combines, mentoring and a seven day summer sports camp on the Bishop Neuman College campus in Delaware county.

Bradley an All-American line-backer from Germantown High School and All-American linebacker at Wake Forest University was noted for his intelligence and speed as a player.



Carlos now a personal trainer at the Aquatic and Fitness Center at Riverside in Bala Cynwyd brings special qualities to his clients. His philosophy is to raise their confidence as well as help them to become physically and mentally stronger. Standing 6'1" at 260 lbs. Carlos a national level body building competitor has held the title of Mr. Pennsylvania for four years in the Super Heavyweight Division. Carlos brings compassion and dedication to his clients making him one of the most sought after trainers in the country.

Erica Collins bio

Crowned and awarded the title Miss Plus America Ambassador 2005-2006. Featured on the *Insider* entertainment news show. Nominated and Selected for Who's Who in America 60th Diamond Edition . Songwriter and performer for the upcoming CD. Voted from the Board of Advisors to the Board of Directors of Image and Attitude, Inc in New Jersey, which is a division/member of one of her platforms The Women's Alliance Organization: A Bridge to Opportunity and Independence which is a national organization of independent community-based members who provide professional attire, career skills training and related services to low-income women seeking employment as well as men and disadvantaged teens. Strutted the runway for the *Dangerous Curves Tour on Broadway* supporting Girls, Inc. In March 2005, Erica Collins was named an advisor to Fashion To Figure, a new retail concept determined to transform the full-fashion (sizes 14 - 26) shopping experience one store at a time by offering many brands at great prices in one location. In her capacity as an advisor, Erica will be a (non-exclusive) spokes model for Fashion To Figure. Fashion To Figure was founded by the great-grandsons of Mrs. Lena H. Bryant, the visionary dressmaker and businesswoman widely recognized as having invented the maternity dress and credited with creating the full-fashion market more than 100 years ago. Participated in the Breast Cancer Walk in Newark, NJ. Crowned Miss Plus America 2004-2005, Miss Plus America Spokes Model 2004-2005 and Miss New York Plus America 2003-2004, Erica will be serving as the Miss Plus America Pageant Director for New York and New Jersey. Prior to winning in the MPA pageant, Erica Collins was selected as a brand ambassador/ promotional model for *Just My Size Secrets* Intimates Apparel Tour, a division of the Sara Lee Corporation. On May 15, 2004 the Mayor of Cherry Hill Township in conjunction with the Cherry Hill Minorities Civic Association proclaimed "Erica Collins Day". In March 2004, Erica completed filming "Stepford Wives" with Nicole Kidman as a featured extra. Also, she posed for *Cargo*, the new men's magazine, as well as a variety of other publications. In February 2004, Erica lectured young girls in Harlem, NY on self-esteem and careers for the New York City Mission Society and the Lady Roc/Team Roc program entitled *Set It Off* sponsored by Damon Dash and Roc-A Fella Records. Erica's other platforms include the WHO Foundation Women Helping Others. Its mission is to support grass-roots charities serving the overlooked needs of women and children throughout the nation. She believes that everyone can make a difference in their communities.

Currently, Erica Collins is founder and president of E.C. and Associates, L.L.C. a multifaceted service company. Its enterprises include the, *Plus Size Modeling and Fashion Magazine/E-zine, Beauty and Imaging, Jackie Robinson Project* and a developing *talent/music* unit.

Erica has been a professional full-figured model for over 10 years and was featured as a model search finalist for BBW Magazine's April 2003 issue. As a professional plus size model and actress her agents include Dorothy Palmer Agency, Gilla Roos Ltd., American International Talent and Goddess, Model Service Agency in New York City. In April 2002, she was featured on the *Ananda Lewis Show* for their Plus Size Modeling segment. Also in February 2002, she was named Model of the Month for Venus Imaging and awarded a prize from Size Appeal. As a local model, She has been featured on the runways of **Macys**, **Liz Claiborne (Elizabeth)**, **Bloomingdales**, **Fashion Bug** and **Boscov's** in New York, New Jersey and Washington, D.C.

In winter 2002, she released her first book entitled, Plus Size Model's Little Instruction Book, "Getting Started", Volume I

For more information on Erica Collins www.ECandAssociates.com or the Miss Plus America Pageant http://missplusamerica.com/erica_default.asp