



CELEBRATE THE 27TH ANNIVERSARY OF WDAS UNITY DAY

TEENA MARIE HEADLINES THE MAIN STAGE

Philadelphia, WDAS FM/AM (Clear Channel Worldwide): Sunday, August 21, 2005 will mark the **27th Anniversary of WDAS's Unity Day** – an event that has grown from 20,000 to over a million people. This keystone Philadelphia event celebrating family values, pride, and empowerment is presented by **WDAS FM** and **Clear Channel Radio** with sponsors **Southwest Airlines** and **Verizon**. The Ben Franklin Parkway from 20th Street to the steps of the Philadelphia Museum of Art will be filled with delicious food, vendors, a softball game, children's activities, and free performances from 11 AM to 8 PM. **Teena Marie** headlines with opening act **Kindred** on the **WDAS Southwest Airlines Unity Day Main Stage** with performances from 5:30-8:00 pm.

11:00 AM – 5:00 PM - The WDAS Unity Day R&B Stage sponsored by the **PA Lottery** will feature R&B sensations such as **Urban Guerilla Orchestra, Lady Alma, Amazin' Grace, Shotyme, Bill Jolly's Hard Drive, Sounds of Blackness** featuring **Ann Nesby** and **Vivian Green**.

11:00 AM – 5:00 PM - The WDAS AM Unity Day Gospel Stage sponsored by **St. Joseph's Aspirin** features some of the best in gospel music including **Sounds of Blackness, Darwin Hobbs, Antonio Neal, Alvin Darling, Dorinda Clark – Cole, Joann Rosario, Dr. Charles G. Hayes & The Warriors, Bruce Parham** and **Pastor Alyn E. Waller**.

12:00PM – 4:30PM - The WDAS Unity Day Multi-Cultural Stage Sponsored **Western Union** and **Chrysler** will feature an array of colorful talent, **Philippine Dancers, Japanese Rice Dancers, Hawaiian Dancers, Bodies in Motion – youth dance team, Line Dancers, African Drum Ensemble** – provided by **the Unity Community Center**.

11:00 AM -4:00 PM - The WDAS Unity Day KID'S ZONE featuring fun for kids including **Moon Bounces, Face painters, Clowns with Balloon art, Spin Art, Sand Art** as well as an interactive demonstration from the **Discovery Museum**. Food vendors will also be in the **KID'S ZONE** with **Cotton Candy, Hot Dogs, and Popcorn** all for sale. A special feature of the **KID'S ZONE** will be an with **live performances** of **"Alex's Lemonade Song" by Philadelphia International Record's "Carly"** and an **Alex's Lemonade Stand** with all proceeds to benefit cancer research.

WDAS Unity Day spectators will enjoy various theme pavilions along the Benjamin Franklin Parkway including the, the **Shop Rite "Taste of Nations" Pavilion** (featuring food tasting and cooking demonstrations), the Novartis Health Pavilion will offer free blood pressure screenings by volunteer physicians and a presentation from **world-renowned** motivational speaker **Les Brown** on controlling hypertension from 1:00 pm to 2:00 pm. Information also will be **available** about the **Novartis "BP Success Zone Program,"** which helps patients achieve blood pressure goals that they set with their health care professional. **The Seniors Pavilion** will offer speakers discussing everything from retirement finances, personal safety, volunteerism, to health. The **WDAS Community Row** hosts a wide variety of non profit organizations with information and resources benefiting the community.

For more information on **WDAS's Unity Day** – go to www.wdasfm.com. To arrange for interviews about the 27th Anniversary please contact Loraine Ballard Morrill at 267-339-3462. WDAS's Unity Day was born in 1978 on Belmont Plateau. It has since become the nation's largest outdoor radio event. WDAS FM is a heritage station that has served the community for decades. Its rich history of social activism combined with the finest R&B, and legendary personalities like Joe "Butterball" Tamburro, Patty Jackson, Gary Shepherd, Reverend Louise Williams, and Tony Brown along with Carter and Sanborn in the Morning and Michael Baisden make WDAS FM one of Philadelphia's most beloved and listened to stations in the Delaware Valley.