

**105.3 WDAS FM Hosts Digital Town Hall Meeting for Breast Cancer Awareness Month**

**PHILADELPHIA, PA October 11, 2011**- 105.3 WDAS FM's Patty Jackson and Loraine Ballard Morrill will host a digital town hall meeting to mark Breast Cancer Awareness Month. The event will take place in the WDAS Performance Studio and online at [www.wdasfm.com](http://www.wdasfm.com) on Wednesday, October 12, 2011 from 3:00-4:00 PM.  The panel will include Jeanette Stephens-El - Co Race Chair of Susan G. Komen for the Cure Philadelphia , Anita and Keri Connor founders of Praise is the Cure, Rhonda Starks from Enon Tabernacle Baptist Church's Cancer Survivors and Support Ministry and Dr. Carla Fisher Assistant,  breast cancer surgeon and Professor of Surgery at Penn Medicine.   Audience participants will be composed survivors, women living with breast cancer and advocates provided through our partnership with Enon Tabernacle Baptist Church.  The event will examine:

 •           The impact of Breast Cancer on the African American community

•           The importance of early detection

•           Why ignorance is not bliss - Why African Americans ignore warning signs

•           What to do when you feel a lump?

•           Types of Breast Cancer

•           Treatment options

•           Survival tips

•           Survivor strategies for celebrating life and the role of faith and spirituality.

 Listeners are encouraged to participate and engage in the meeting through social media on the WDAS website [www.wdasfm.com](http://www.wdasfm.com).

 The event will be streamed live online at   [www.wdasfm.com](http://www.wdasfm.com)from 3:00-4:00 PM.

 The WDAS Breast Cancer Digital Town Hall is sponsored by Susan G. Komen for the Cure's Philadelphia and Central & South Jersey Chapters,  Universal Soul Circus in partnership with Enon Tabernacle Baptist Church. For more information go to   [www.wdasfm.com](http://www.wdasfm.com).    Friend us on Facebook at [www.facebook.com/wdasfm](http://www.facebook.com/wdasfm).  Follow us on Twitter   [@wdasfm Philly](http://twitter.com/#%21/wdasfm),   check out our videos at   [www.youtube.com/user/WDASFMPhilly](http://www.youtube.com/user/WDASFMPhilly)    and listen to us on   [iHeart Radio](http://www.wdasfm.com/cc-common/radio_app/).

Contact Loraine Ballard Morrill at   [loraineballardmorrill@clearchannel.com](mailto:loraineballardmorrill@clearchannel.com)  for media credentials.

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Loraine Ballard Morrill

News and Community Affairs Director

Clear Channel Radio Philadelphia

111 Presidential Blvd. Suite 100

Bala Cynwyd, PA 19004

610-784-5255

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Twitter: @loraineballard