



## Q104.3 Kicks off Annual Rock Marathon Month Long Charity Drive Takes Place on Q1043.com

New York, NY, March 2008 (NYSE:CCU) – Clear Channel Radio’s Q104.3 (WAXQ-FM), New York’s Classic Rock Station, is kicking off a special month long online charity auction. For the entire month of March, the Q104.3 Rock Marathon will benefit Charity Begins at Home (founded by Billy Joel) as it marks its 30th Anniversary.

Log on to [www.q1043.com](http://www.q1043.com) to bid on exclusive rock memorabilia that will be updated every ten days, win a trip to Liverpool to see Paul McCartney, and get limited edition gear in the Q104.3 Rock Marathon store. All the items in the store have a special 30th Anniversary Design created by Storm Thorgerson, the artists behind the iconic Pink Floyd and Led Zeppelin album covers.

Charity Begins at Home, Inc., organized in 1978 by Billy Joel, Q104.3’s Program Director Bob Buchmann and Executive Director Louise Friedman, is a not-for-profit agency which raises funds and directly allocates them to charitable agencies in the tri-state area, thus bypassing the huge administrative costs associated with larger national organizations. ([www.charitybeginsathomeinc.org](http://www.charitybeginsathomeinc.org))

Over 50 tri-state area charities will benefit this year through “Charity Begins at Home.” Local recipients this year include the Firefighters Burn Center, Musicians on Call, World Hunger Year, ALS Association Greater New York Chapter and many more.

To bid on items, make a pledge or find additional information log on to [www.q1043.com](http://www.q1043.com) keyword: 30